



Join an elite group of benefactors **SEEDING THE FUTURE OF RADIOLOGY.**

The Visionaries in Practice (VIP) Program is reserved for practice groups that donate \$10,000 or more to fund radiology research and education. We understand this is a significant commitment, and these are the reasons VIP donors like your practice group give to this important program year after year:

YOU ARE NEEDED.

Treatment protocols, new tech—R&E grant recipients are finding real breakthroughs and they need donors like you to make it all possible. Invest in today's research for tomorrow's practice.

YOU ARE A RADIOLOGY LEADER.

VIP donors tell us that their contribution allows them to give back to their profession by helping the next generation of radiologists realize their full potential.

YOUR GIVING IS MAXIMIZED.

94% of our money goes straight into research. And we are seeing tremendous returns for research dollars. For every \$1 we grant, recipients leverage that initial leg up to the tune of \$60 more dollars. That's a huge ROI. We're proud of that.

YOU ARE RECOGNIZED.

Your practice group will be among an exclusive club of donors, and receive the special perks that go along with that, such as access to the Donor Suite at the RSNA annual meeting and recognition in our national publications.

Join us in our mission to give back to the field that has given us so much.

Become a VIP Donor today. Visit: <https://www.rsna.org/give> or contact:

Robert Leigh,
Senior Manager Fund Development, R&E Foundation
1-630-590-7760 | rleigh@rsna.org



“When we in private practice choose to give a portion of what we earn to support the work of an RSNA

grant recipient, we take our role as leaders in the delivery of excellent patient care and the medical profession into our own hands.”

Lori L. Barr, MD, FACR

Radiology Associates of Florida,
a \$10,000 VIP donor



Join radiology practice groups
**LEADING THE FUTURE
OF OUR PROFESSION**

