

RSNA values its industry partners that help keep radiology at the forefront of science and technology. To show our appreciation, RSNA established a Corporate Partners Program that offers benefits, including logo recognition and acknowledgement in RSNA's prominent publications, and opportunities to earn Technical Exhibitor priority points.

Participation in any of these opportunities applies toward recognition in RSNA's Corporate Partners Program, which begins when spending totals \$50,000 or more, and earns you one (1) Technical Exhibitor priority point for every \$1,000 spent.

- Meeting Sponsorships
- R&E Foundation Support
- Journal Subscriptions
- Sponsored Education
- Print and Digital Advertising

Recognition Levels

Gold

Beginning at \$200,000

- First right of refusal on new sponsorship opportunities for 30 days prior to public release
- Recognition in *RSNA News* (2 times per year)
- Recognition in *RSNA Insider* (1 time per year)
- Company logo in RSNA Corporate Partners ad in RSNA print journals (2 times per year)
- Company logo on *RSNA.org/Companies*
- Company logo in annual meeting related media
- Company logo on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- License to use RSNA Corporate Partner logo
- 1 Technical Exhibit priority point per \$1,000 spent

Silver

Beginning at \$100,000

- Recognition in *RSNA Insider* (1 time per year)
- Company name in RSNA Corporate Partners ad in RSNA print journals (2 times per year)
- Company logo on *RSNA.org/Companies*
- Company logo in annual meeting related media
- Company logo on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- License to use RSNA Corporate Partner logo
- 1 Technical Exhibit priority point per \$1,000 spent

Bronze

Beginning at \$50,000

- Company name in RSNA Corporate Partners ad in RSNA print journals (2 times per year)
- Company logo on *RSNA.org/Companies*
- Company logo in annual meeting related media
- Company name on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- License to use RSNA Corporate Partner logo
- 1 Technical Exhibit priority point per \$1,000 spent

To find out more contact:

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