

PUBLIC SERVICE ANNOUNCEMENT

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**SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH
Time: 30 seconds**

October is National Breast Cancer Awareness Month. The number of breast cancer deaths continues to decline, thanks to increased awareness and early detection through regular screening. Research shows that mammography can detect breast cancer early, when it's most treatable.

Women over 40 should schedule a mammogram today. Women of any age who are at high risk should talk to their doctors about when to start screening.

For easy-to-understand information about mammography, breast cancer disease, screening and treatment, visit *RadiologyInfo.org*.

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