**REQUEST A PROCLAMATION RECOGNIZING A “DAY OF RADIOLOGY” IN YOUR TOWN OR STATE**

An official proclamation by a local governing body is an excellent way to create community and media awareness about IDoR. Send the sample proclamation request and proclamation language below to your local mayor or state elected official asking them to recognize IDoR. The letter should be reproduced on your organization's letterhead. Act early! It can take weeks for a proclamation to go through government channels.

***[Use facility letterhead or stationery]***

Dear Sir or Madam:

Nov. 8, 2014 is the International Day of Radiology, marking the 119th anniversary of the discovery of the X-ray and the important role medical imaging plays in the diagnosis and treatment of brain disease and head injuries. Physicians worldwide use magnetic resonance imaging (MRI), computed tomography (CT) and positron emission tomography (PET) scans to diagnose and treat common diseases of the brain such as Alzheimer’s, dementia and Parkinson’s. These scans also assist physicians in diagnosing and treating concussions. It is [estimated](http://www.concussiontreatment.com/concussionfacts.html#sfaq9) that 1.6 million to 3.8 million concussions occur each year.

In conjunction with this very important day worldwide, I write today, on behalf of the diagnostic radiologists, interventional radiologists, radiation oncologists, nuclear medicine physicians, medical physicists, radiologic technologists and radiology administrators in [TOWN NAME] to ask that you please issue an official public proclamation recognizing and celebrating [TOWN NAME] Day of Radiology.

Please see the proclamation language below. Do not hesitate to contact me if I can provide further information or can be of help in any way.

Thank you very much for your time and consideration.

Sincerely,

**[*NAME HERE*]**

**OFFICIAL “DAY OF RADIOLOGY” PROCLAMATION LANGUAGE**

**WHEREAS**

Medical imaging exams have revolutionized medicine and are directly linked to greater life expectancy for Americans, declines in cancer and hospital mortality rates, and are most often safer and less expensive than the invasive procedures they replace.

**WHEREAS**

Medical imaging scans reduce the number of invasive surgeries, unnecessary hospital admissions and [lengths of hospital stays](http://www.jacr.org/article/S1546-1440%2809%2900641-3/abstract) and help lower health care costs for Americans.

**And WHEREAS**

The *New England Journal of Medicine* has named medical imaging one of the top 10 medical advances of the last 1,000 years.

**Now, therefore, be it resolved** that November 8, 2014, is designated as **[*TOWN*]** Day of Radiology with appropriate programs, ceremonies, and activities. This designation coincides with the International Day of Radiology recognized around the globe.