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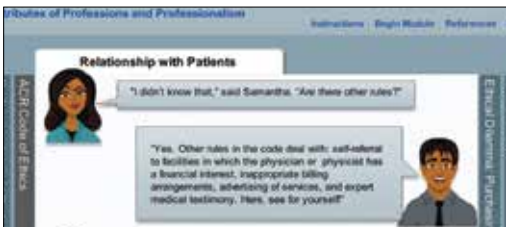
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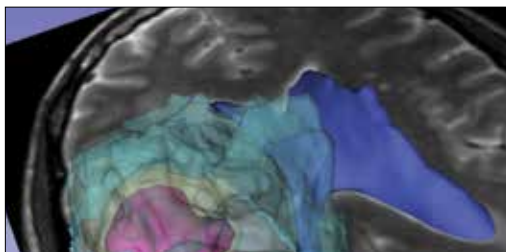
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100 YEARS RSNA® CENTENNIAL SNAPSHOTS

During this year as RSNA celebrates its 100th Scientific Assembly and Annual Meeting, *RSNA News* will take a look back at milestones in the Society's history.

1948: Medical Physicists Granted RSNA Membership

Allowing full RSNA membership for medical physicists was one of many ways in which the Society responded to the public's growing fear of radiation. A physics committee developed a separate physics program that ran in parallel with presentations of medical radiology papers at the RSNA annual meetings and scheduled physics-based refresher courses.

1983: First Official Printed Meeting Program Mailed with *Radiology*



In his welcome remarks to meeting attendees, printed on the first page, 1983 RSNA President **Richard G. Lester, M.D.**, noted that the number of papers

being presented had nearly doubled in less than a decade, "due to the proliferation of technologic advances in the radiologic field and the continuing importance of the RSNA meeting as a forum for scientific exchange."



1994: RSNA Link Debuts

A Learning Center exhibit at RSNA 1994 showcased RSNA's foray onto the World Wide Web. The website offered general information about the Society and its annual meeting and education- and research-related projects. Site visitors could also register for the meeting, study meeting programs and view tables of contents for *Radiology* and *RadioGraphics*.



2005: Patient-centered Radiology Focus Begins

The Society began developing annual meeting sessions and other presentations offering guidance in patient-centered practice and in 2012 launched the Radiology Cares™: The Art of Patient-Centered Practice campaign, which encourages radiologists and other imaging professionals to take a pledge committing to more meaningful engagement in the patient experience.



2006: Radiology Unveils the "New Gray"

In the January 2006 debut issue, then-*Radiology* Editor **Anthony V. Proto, M.D.**, noted, "As long as I can remember, *Radiology* has been known as the 'Gray Journal' ... the new cover retains some gray, while additional color has been introduced throughout the journal pages along with what we believe to be a more appealing display of ... each published article." The "New Gray" was not merely about appearance, however, as journal content was reorganized and new features were added as well.



2008: myPortfolio Debuts

Developed by RSNA in collaboration with the education committee of the Association of Program Directors in Radiology (APDR), the Web-based portfolio enables residents and their program directors to document their training activities and development as required by the Accreditation Council for Graduate Medical Education (ACGME).

SCFR Awards Honors

2010 RSNA President **Hedvig Hricak, M.D., Ph.D., Dr. h.c.**, was awarded the Dr. Jean-A Vézina Innovation and Excellence prize of the Société Canadienne-Française de Radiologie (SCFR) for her contributions to oncologic imaging, for both gynecological and prostatic cancers. Dr. Hricak is chair of the Department of Radiology at Memorial Sloan-Kettering Cancer Center in New York, a professor of radiology at Cornell University Medical College and an attending radiologist at Memorial Hospital in New York.



Hricak



Garel



Noël



Boisjoly

The Albert-Jutras prize was awarded to **Laurent A. Garel, M.D.**, a pediatric radiologist at the Sainte-Justine University Hospital Centre in Montreal. Dr. Garel is a pioneer in interventional pediatric radiology and is a member of the RSNA Pediatrics Subcommittee of the Education

Exhibits Committee. **Patricia Noël, M.D.**, a radiologist at the Centre Hospitalier Universitaire de Québec, received the Bernadette-Nogrady prize. **André Boisjoly**, a radiologist at the Cité-de-la-Santé de Laval in Montreal, was named winner of the Personnalité prize.

RSNA 2014 PLENARY LECTURERS ANNOUNCED

The RSNA Board of Directors has announced the distinguished individuals who will deliver plenary lectures at the 100th Scientific Assembly and Annual Meeting:

NEW HORIZONS LECTURE

Jonathan M. Rubin, M.D., Ph.D.
Ann Arbor, Mich.

ANNUAL ORATION IN DIAGNOSTIC RADIOLOGY

David C. Levin, M.D.
Philadelphia

ANNUAL ORATION IN RADIATION ONCOLOGY

Lawrence B. Marks, M.D.
Chapel Hill, N.C.

SPECIAL LECTURE

Francis S. Collins, M.D., Ph.D.
Bethesda, Md.



Rubin



Levin



Marks



Collins



SIR Bestows 2014 Gold Medals

The Society of Interventional Radiology (SIR) recently presented a gold medal to 2001 RSNA Honorary Member **Lenny K. Tan, M.D.**, at its annual meeting in San Diego. Dr. Tan is an emeritus consultant in the diagnostic imaging department at National University Hospital, Singapore.

Michael D. Dake, M.D., and **Matthew A. Mauro, M.D.**, also received the SIR gold medal. Dr. Dake is the Thelma and Henry Doelger Professor in Stanford University's Department of Cardiovascular Surgery and the medical director of Stanford's catheterization and angiography laboratories. Dr. Dake is a member of RSNA's Public Information Advisors Network.

Dr. Mauro is the Ernest H. Wood Distinguished Professor of Radiology, Surgery and Biomedical Engineering and chair of the Department of Radiology at the University of North Carolina Medical Center. Dr. Mauro has served on numerous RSNA committees and was most recently the chair of the Scientific Program Committee.



Tan



Dake



Mauro

RSNA Members Earn Advanced Quality Certificates

Four physicians recently received the first Advanced Level Quality Certificates from RSNA. Earning the certificate requires successful completion of Quality Essentials Certificate Courses in four domains—Quality Improvement in Your Practice, Staff and Patient Safety, Customer Satisfaction, and Radiologist Performance Improvement—and acceptance of a quality storyboard abstract for exhibit at an RSNA annual meeting.

NAME	INSTITUTION	QUALITY STORYBOARD ABSTRACT
Bradley N. Delman, M.D.	Mount Sinai Medical Center, New York	Radiation Accumulation Database (RAD): An Automated Method for Summation of Patients' Radiation Doses
Dana H. Smetherman, M.D., M.P.H.	Ochsner Clinic Foundation, New Orleans	Screening Mammography: Achieving Same Day Access
Marc H. Willis, D.O.	Baylor College of Medicine, Houston	Musculoskeletal MRI Performance Improvement of Image Quality
Marc A. Bernstein, M.D.	Swedish American Hospital, Rockford, Ill.	Steps for Decreasing Fluoroscopy Time for PICC Line Placement

To learn more about the RSNA Quality Improvement Certificate Program, including the Advanced Level Quality Certificate program, go to RSNA.org/QICP.

Medical College of Wisconsin Names Mathews Radiology Chair

Vincent P. Mathews, M.D., has been named professor and chair of the Department of Radiology at the Medical College of Wisconsin in Milwaukee. Dr. Mathews also will hold the James E. Youker Endowed Chair in Radiology.

Dr. Mathews previously served as professor of radiology (neuroradiology) at the Indiana University School of Medicine in Indianapolis and as president and chief executive officer of Northwest Radiology Network.

Dr. Mathews received a 1990 Mallinckrodt Medical Inc./RSNA Research Fellow Grant from the RSNA R&E Foundation and has served on numerous RSNA committees and currently serves on the RSNA Patient Centered Radiology Steering Committee and the Public Information Advisors Network. He is a reviewer for *RadioGraphics*.



Mathews



Filipe Veloso Gomes, M.B.Ch.B., (center), was the winner in RSNA's iPad give-a-way during the European Congress of Radiology (ECR) meeting held in March in Vienna. Dr. Gomes, a 2013 participant in RSNA's IRIYA program, is pictured with RSNA staff members at the RSNA booth at ECR 2014.

Min is Director of New Cardiovascular Imaging Institute

James K. Min, M.D., an expert in cardiovascular imaging, has been appointed director of the new Dalio Institute of Cardiovascular Imaging. Dr. Min is an attending physician at New York-Presbyterian Hospital and a full-time faculty member in the Department of Radiology at Weill Cornell Medical College.

Funded by a \$20 million gift from the Dalio Foundation, New York-Presbyterian Hospital and Weill Cornell Medical College created the Dalio Institute of Cardiovascular Imaging to help reduce the burden of cardiovascular disease. The institute will combine research, clinical care and education to uncover new answers about preventing heart disease.



Min

Vanderbilt Names Carr Endowed Chair

J. Jeffrey Carr, M.D., was named the endowed Cornelius Vanderbilt chair in Radiology and Radiological Sciences at Vanderbilt University in Nashville. He is also professor of clinical biomedical informatics at Vanderbilt. Dr. Carr joined Vanderbilt this past summer after 24 years of service at Wake Forest University.

Dr. Carr, who specializes in non invasive cardiovascular CT and MR imaging, is a founding member and current president of the Society of Cardiovascular Computed Tomography (SCCT).



Carr

Set Up Group Billing for 2014

Practices or academic institutions with large numbers of RSNA members can take advantage of group billing to receive just one invoice during the next membership renewal cycle. To set up this option, contact the RSNA Membership Department at membership@rsna.org or 1-877-776-2636 (630-571-7873 outside the U.S. and Canada).



My Turn

Radiology is International and so is RSNA

RSNA collaborates with other international, continental, regional, and national societies. A goal of RSNA is to enhance excellence in patient care and health care delivery through education, research, and technologic innovation as a worldwide leader in radiology.

To that end, in 2012 RSNA consolidated its many international efforts under a new portfolio that includes activities in developed and developing countries. RSNA's international efforts include an International Advisory Committee with Regional Committees spanning the world. RSNA also has strong relationships with radiology societies worldwide. In 2014, RSNA will collaborate by providing speakers or meeting with leadership of regional societies such as the International Society of Radiology, European Society of Radiology, Inter-american College of Radiology, and Asian Oceanian Society of Radiology. RSNA will also participate in major radiology society meetings in Argentina, Australia, Brazil, Canada, China, France, Japan, Korea, Mexico, and South Africa.

The RSNA annual meeting includes unique "Country Presents" sessions which invite two countries each year to present research and educational material on a topic of their choice. RSNA 2014 will feature "Korea Presents" and "Canada Presents."

RSNA also supports efforts in developing countries including programs under the auspices of its Committee on International Radiology Education (CIRE). These endeavors include International visiting professorships, Introduction to Research for International Young Academics (IRIYA), and the Derek Harwood-Nash International Fellowship. Support of efforts in developing countries highlights RSNA's values of integrity, excellence, professionalism, leadership, innovation, service, and volunteerism. Such efforts extend RSNA's presence into areas



James P. Borgstede, M.D., is RSNA Board Liaison for International Affairs and chair of the Research & Education (R&E) Foundation. Dr. Borgstede is a professor of radiology and vice-chair of professional services, clinical operations and quality at the University of Colorado, Denver. Dr. Borgstede is president of the American Board of Radiology and president-elect of the International Society of Radiology.

Read "Impact of RSNA's International Programs Felt Worldwide," on Page 5.

of the world which otherwise would not have access to these materials.

Bridging RSNA's work with developed and developing countries is the International Trends session at the annual meeting, which addresses current significant topics affecting radiologists and their patients. This session highlights RSNA's role as a convener of thought leaders in radiology throughout the world in conjunction with the International Advisory Committee. The 2013 session addressed radiology education in developing nations, and 2014 will address radiation safety regulations and their impact on patient care.

All of these endeavors allow RSNA to enhance its worldwide affiliations and international perspectives while affording radiologists worldwide the benefit of RSNA's expertise in research, education. I am proud to lead these international efforts.

THIS MONTH IN THE RSNA NEWS TABLET

Get more of this month's news with the *RSNA News* Tablet edition, available for download through the App Store and Google Play.

As part of this month's cover story, we feature a video interview with Zbigniew Starosolski, Ph.D, discussing his RSNA 2013 research on 3D printing and a Podcast discussion of the *Radiology* research, "Reviving the Dinosaur: Virtual Reconstruction and Three-dimensional Printing of a Dinosaur Vertebra," with *Radiology* Editor Herbert Y. Kressel, M.D., and authors.

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Impact of RSNA's International Programs Felt Worldwide

RSNA's international educational programs not only profoundly affect their many participants but also create a ripple effect that touches hundreds, if not thousands, of aspiring and practicing radiologists and patients in far reaches of the globe.

SOME OF THOSE EXPERIENCES WERE RECOUNTED for the first time during the RSNA 2013 refresher course, "RSNA Educational Programs Around the World: An International Forum," featuring presenters from Egypt, South Africa, Nigeria and Thailand.

"We've been offering these programs for a long time, but this was the first time we heard directly from the participants," said Teresita L. Angtuaco, M.D., a professor of radiology and director of the Division of Imaging at the University of Arkansas for Medical Sciences and chair of RSNA's Committee on International Radiology Education (CIRE). "It was very gratifying to hear what they had to say and to know that the time and money RSNA spends is going toward something really important."

RSNA established the International Visiting Professor (IVP) program in 1986, the Derek Harwood-Nash (DHN) International Fellowship in 1998 and the Introduction to Research for International Young Academics (IRIYA) in 2000. The programs continue to evolve to accommodate RSNA's ever-growing international membership.

IVP, DHN International Fellowship Change Lives

The DHN International Fellowship brings promising international scholars to study at North American institutions, while the IVP annually sends professors to lecture at national radiology society meetings and visit radiology residency training programs at selected host institutions in developing nations.

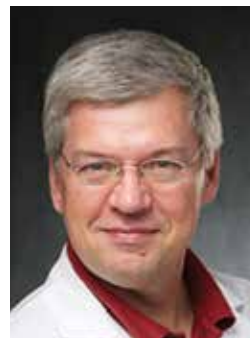
Participants say the life-changing experiences put their careers on a new trajectory.

For Savvas Andronikou, M.B.B.Ch., Ph.D., of South Africa, his 2007 DHN International Fellowship at Columbia Medical Center, New York City, helped establish him as an internationally recognized pediatric radiologist.

"When I came back to South Africa, I was made chair of my department and it definitely made a big difference to the committee that I had international experience and added knowledge," said Dr. Andronikou, now a professor and research coordinator in the radiology department of the University of the Witwatersrand in Johannesburg. "Without the fellowship, I wouldn't have made half the American contacts I have now and I wouldn't have been awarded honorary membership in the U.S. Society for Pediatric Radiology."



Angtuaco



Mullan



Said

Since learning about diffusion tensor imaging (DTI) in New York, Dr. Andronikou has established research relating to white matter disease in pediatric HIV, co-authored papers on DTI, collaborated with American researchers and supervised dozens of doctoral and masters' projects. He also has helped bring imaging services and radiology education to developing countries as chairman of the outreach committee of the World Federation of Pediatric Imaging.

Omolola M. Atalabi, M.B.B.S., M.B.A., of Nigeria, described how her 2007 DHN International Fellowship at the Children's Hospital of Boston set off a cascade of career-defining events, including serving as secretary of the Association of Radiologists of West Africa Nigeria Chapter that hosted the IVP program in 2008, co-authoring 41 journal articles and receiving a 2010 RSNA Research & Education Foundation seed grant to study ultrasound in assessing the renal status of Nigerian children with malaria. Dr. Atalabi now serves as senior lecturer and radiologist at the University of Ibadan in Nigeria.

"Dr. Atalabi has become an authority and mentor to younger women in her country," Dr. Angtuaco said.

As the Executive Director of the Breast Cancer Foundation of Egypt, Norran H. Said, M.D., took back life-changing lessons after her 2011 DHN International Fellowship at Brigham and Women's Hospital, Harvard University,

“Interactive relationships are the most important things we can offer in our education programs.”

Teresita L. Angtuaco, M.D.



Radiologists in RSNA's international education programs have participated in life-changing experiences over the years. **Top left:** Members of the 2010 International Visiting Professors program reunited at RSNA 2010 (from left): Teresita L. Angtuaco, M.D., chair of RSNA's Committee on International Radiology Education (CIRE), Chamaree Chuapetcharasopon, M.D., and Bayne Selby, M.D.; **Top right:** The 2013 Keyna IVP team (from left) Harris Cohen, M.D., Kathirkamanthan Shanmuganathan, M.D., M.B.B.S., and Leanne L. Seeger, M.D. **Bottom right:** 2007 Derek Harwood Nash scholars Omolola Atalabi, M.D., (far right) and Savvas Andronikou, M.D., (second from right) attended an outreach forum in London with pediatric radiologists Nicole Wieselthaler, M.B.B.Ch., of South Africa, (far left) and Dorothy Bulas, M.D., of the U.S.

Boston. While Egypt has a nationwide breast screening program, many women don't return for further evaluation due to cultural factors and lack of awareness, according to Dr. Said.

"At Brigham's, I was able to follow up my interpretations with radiologic pathologic correlation, which increased my sensitivity and specificity," Dr. Said observed. "Discussing these findings in multidisciplinary meetings was a privilege that I took home. My generous professors gave me a variety of teaching cases that were well perceived by my colleagues."

Having spent early mornings in a Kenyan wild game park and afternoons in a busy African teaching hospital last summer, Kathirkamanthan Shanmuganathan, M.D., M.B.B.S., a professor at the University of Maryland School of Medicine, can attest to the once-in-a-lifetime experience the IVP program offers. He, Harris L. Cohen, M.D., and Leanne L. Seeger, M.D., spent 18 days participating in the annual scientific conference of the Kenyan Association of Radiology and visiting two hospitals in Nairobi.

IVP teams have traveled to 43 developing nations to lecture at radiology meetings and work one-on-one with radiology residents in local hospitals. "Having these exchanges is so useful," Dr. Shanmuganathan said. "You see disease there that you don't see in America. Because a large number of patients in Kenya come to the hospital when disease is in late stages, nearly all the scans are positive."

The visiting professors established a new "whole body" CT protocol to evaluate the polytrauma patients and encouraged the more than 50 radiology residents who attended their lectures to consider subspecialty training. One resident, Karen Onyambu, M.D., called the IVP visit to her hospital "an eye-opener" and will be a DHN fellow this fall at the University of Maryland School of Medicine.

Dr. Angtuaco visited Thailand with the IVP program for the second time in 2010, when the group was asked to help improve the country's seven radiology residency programs. "They wanted to know how the U.S. operated their residencies and had all seven of their program directors in attendance," she said.

Based on the visiting professors' recommendations and a large-scale study, the group is planning to increase resident training in specialized imaging, such as color Doppler ultrasound, musculoskeletal MR imaging, and medical IT, said Chamaree Chuapetcharasopon, M.D., of the Royal College of Radiologists of Thailand.

"The IVP program has brought new knowledge and ideas to us," Dr. Chuapetcharasopon, a CIRE committee member, added. "Our residents are like children—excited about everything—and our junior faculty gained not only additional knowledge but also suggestions on how to teach."

IRIYA: Launching Academic Careers

The IRIYA program helps young radiology professionals galvanize careers in teaching and research, offering 15 scholars/young academics the chance to attend specialized courses, small group discussions, dinner receptions and networking opportunities during RSNA's annual meeting.

"The selection committee tries to select half the participants from developing nations and half from the developed world," said Brian F. Mullan, M.D., professor of radiology at University of Iowa Hospitals & Clinics, Iowa City, and a CIRE subcommittee chair. "They spend about half their time with American residents and half in programs that are specialized for them."

Some of the best interactions are the informal gatherings and question-and-answer periods with IRIYA faculty and residents from around the world, Dr. Mullan said. "We've had discussions about compensation and internal motivation and balancing work and family life that lead to interesting exchanges between the American and international students," he said.

A 2012 *PubMed* survey indicated that 85 young radiology professionals who participated in the program between 2005 and 2009 have authored 1,113 articles.

One-on-One Interaction is Key to Success

In addition to enhancing relations between RSNA and radiology associations around the world, RSNA's international programs provide education and support at various stages of a radiologist's career.

Despite their unique individual goals, the programs share an element that is key to their success—one-on-one interaction between students and teachers. "Interactive relationships are the most important things we can offer in our education programs and something we should continue to support," Dr. Angtuaco said. □

WEB EXTRAS

For more information on RSNA's international education programs, fellowships and grants, go to RSNA.org/International

ICD-10 Deadline Extension Offers Additional Preparation Time

The latest extension of the ICD-10 deadline buys radiology—and all of healthcare—at least one more year to prepare for its transition to the most radical change in medical billing in decades.

AS HEALTHCARE WAS SCRAMBLING to comply with the Oct. 1, 2014 deadline, Congress approved a bill on March 31 that will delay implementation of the new set of diagnosis and procedure codes under ICD-10 until at least Oct. 1, 2015. This is the second time the deadline has been pushed back since ICD-10 was adopted by the U.S. Department of Health and Human Services in January 2009.

The ICD-10 provision was included in the “Protecting Access to Medicare Act of 2014,” the so-called “doc-fix bill” that also suspends Medicare’s sustainable growth rate (SGR) formula that would have cut the physician reimbursement rate this year by nearly 24 percent. Congress faced a March 31 deadline to pass the legislation that averts the payment cut and further delays Medicare cuts to physicians until April 1, 2015.

The diagnostic coding system was implemented by the World Health Organization (WHO) in 1993 to replace ICD-9, developed by the WHO in the 1970s. The U.S. is one of the few countries that have not yet adopted ICD-10. The looming conversion is mandated by Congress under the auspices of the U.S. Department of Health and Human Services and administered by the Centers for Medicare & Medicaid Services (CMS).

In lauding passage of the “doc-fix” bill, the American College of Radiology (ACR) supported its various provisions, including the plan to “delay implementation of controversial ICD-10 provider payment codes as ACR works to prepare radiology providers for the transition to this new system.”

The American Health Information Management Association (AHIMA) opposed the ICD-10 extension but said in a statement the organization will work to clarify questions raised by the delay and continue to work with government officials to implement ICD-10.

CMS has estimated that another one-year delay of ICD-10 would likely cost the industry an additional \$1 billion to \$6.6 billion on top of the costs already incurred from the previous one-year delay.

Some coders who have invested considerable time and energy preparing for the October 2014 deadline disagreed with the extension, but urged healthcare organizations to take full advantage of the extra year to get fully prepared for the new set of ICD-10 diagnosis and procedure codes—five times larger than ICD-9.



Thorwarth



Mulaik



Engle



“Nevertheless, I anticipate that organizations that were already actively preparing will continue to do so, although they might slow down their timetables,” said Melody Mulaik, president of Coding Strategies, Atlanta, which offers ICD-10 training and consulting support to specialty physician practices. “Those entities that had not begun preparing will delay their preparations by yet another year and will most likely be in the same position next year.”

Radiology leaders are urging healthcare professionals to take full advantage of the much-needed extra year of preparation. Before the extension was granted, ACR Chief Executive Officer William T. Thorwarth Jr., M.D., expressed concern about healthcare organizations not prepared for the October 2014 transition, saying, “This is not something you can tune up for in the final six to eight weeks.”

ICD-10 Testing to Continue

Payers, providers and claims clearinghouses who have been working together to test various facets of the new system are likely to continue the process, especially considering CMS estimates that providers can expect ICD-10 testing to take up to 19 months.

“While that will be up to each individual payer, it is a reasonable expectation that payers and entities will use the additional time to perform more end-to-end testing to ensure a successful implementation,” Mulaik said.

Format testing ensures that the bill gets through to the payer, without being returned for having invalid codes. Content testing—which determines whether the claim gets paid and at what level—is more expensive, complicated and time-consuming. It usually involves taking a paid claim that has been coded in ICD-9, seeing if it can be recoded in ICD-10 using the existing documentation, and sending it to the payer.

If the new version is denied or sent back for a revision, or results in changed reimbursement (even though CMS and other payers have promised that the change will be revenue neutral), providers and payers have a chance to adjust their procedures and software accordingly.

“End-to-end” testing is a combination of format and content testing. While CMS had not originally planned to do official end-to-end testing, problems with *Healthcare.gov* and requests from provider groups persuaded CMS to rethink its position.




Maintaining Progress is Critical

When ICD-10 is finally implemented, the reimbursement process will be considerably more time-consuming for all involved. Referring physicians will need to provide more detailed information, radiologists will need to use greater detail in their reports, coders will have to master the new system and all providers should brace for a payment slowdown of unpredictable magnitude and duration.

And although the new deadline is more than a year away, experts suggest focusing on finances well before October 2015 arrives. Radiology coding expert Renée Engle recommends practices secure a line of credit large enough to see them through a minimum of 30 days of expenses, though she says some consultants are recommending 90 to 180 days. Her company, Manage-

WEB EXTRAS

 Access Centers for Medicare & Medicaid Services (CMS) ICD-10 resources at cms.gov/Medicare/Coding/ICD10/ProviderResources.html.

ment Services Network, Locust Grove, Ga., handles billing for radiology practices in 27 states.

“My biggest concern is that ICD-10 has never been implemented in our current environment,” Engle says, noting that while it’s been an international coding standard for years and is widely used for research and planning, other countries don’t use it to determine payment. “We’re talking about thousands of carriers across the country implementing a new system.”

To that end, the American Academy of Professional Coders (AAPC) acknowledged that the extension offers an opportunity for healthcare professionals to get better prepared, and its website urged its members to “Keep calm and code on.”

“The postponement allows improvement of anatomical knowledge, review and adjustment of documentation quality and clinician education, and adjustment of coding and billing procedures,” AAPC said in a statement. □

MAKING THE TRANSITION TO ICD-10

Although healthcare professionals have another year to comply, experts stress the need to make the ICD-10 transition a priority long before the October 2015 deadline. Tips include:

Work with software vendors. Check with vendors of your billing system, electronic health records (EHRs) or any software that contributes data used for coding and billing, advises the American Health Information Management Association (AHIMA). Fields should exist in templates for all the pieces of information needed to code for ICD-10—for example, what type of contrast agent is used in a study. The fields are usually there, notes AHIMA, but not always in a logical spot.

Insist on complete documentation from the referring physician. Detail is the distinguishing feature of ICD-10. For example, if a patient has a broken finger, the system has codes for which hand, which finger, which part of the finger, what type of fracture and perhaps even the cause of the injury. A diagnosis of localized pelvic pain needs to note the precise area and type of pain. The radiologist can deduce some information from the study itself, but probably not enough to get paid under ICD-10. “Radiologists will have to be more diligent about asking for information from referring physicians,” says radiology coding expert Renée Engle of Management Services Network of Locust Grove, Ga.

Wean yourself from “unspecified” codes. Radiologists who try to make up for inadequate diagnosis documentation by using “unspecified” codes, as they often do for ICD-9, may not get paid at all. ICD-10 is so much more specific that its unspecified codes are rarely appropriate and payers will return the claim for more details, says Melody Mulaik, president of Coding Strategies in Atlanta. “Payers and CMS have said that they’ll quickly identify where unspecified codes aren’t appropriate,” she says.

Determine where your own documentation needs to improve. Radiologists will need to supply higher levels of detail in their reports. The more detailed their interpretations, the more accurately we can code, says AHIMA

For training resources, visit ahima.org/education/online/Programs/ICD1.

EDITOR'S NOTE
The June issue of *RSNA News* will feature a full report on the ramifications of the “Protecting Access to Medicare Act of 2014.”

3D Printing Creates Physical Models of 3D Images

An emerging technology, 3D printing is rapidly expanding from manufacturing into a variety of medical-related applications. Physicians—especially radiologists who work with 3D datasets and surgeons planning treatments—can readily appreciate its potential. 3D printing has even made its way into paleontology, where researchers can now create accurate copies of fossilized bones.

AT RSNA 2013, RESEARCHERS DEMONSTRATED how 3D printing was used to aid orthopedic surgeons in pre-operative planning. In addition, the surgeons showed the 3D models to their patients to help them better understand their condition and the plan for treatment.

“Say you have a 2D model on your screen, and after printing you have the same model but can hold it in your hand—it is not the same experience,” said researcher Zbigniew Starosolski, Ph.D., of Texas Children’s Hospital in Houston. “It is much easier to analyze 3D data when you can hold it in your hand.”

In his research, “3D Printing in the Pre-operative Assessment of Subtalar Coalitions Compared to 2D and 3D CT Datasets,” Dr. Starosolski focused on CT images from 12 patients ages 8 to 17 who had been previously diagnosed with subtalar coalition using traditional 2D CT imaging. The images were used to segment the calcaneus and talus for 3D printing.

To compare the findings from the 3D models and the 2D images, researchers estimated the area of coalition in four ways: a radiologist reading conventional CT data; curved multiplanar reconstructions; an orthopedic surgeon visually examining the 3D print; and breaking apart the 3D print and physically measuring the area.

Coalition areas were classified as greater than or less than 50 percent, or as needing further assessment. Using Cohen’s Kappa statistic, researchers estimated the correlation between the methods after two experts reviewed the anonymous data sets. The Kappa statistic indicated substantial agreement (0.64) between manual reads and the 3D print and moderate agreement among the manual reads (0.4).

The research did have drawbacks, notably a limited number of cases. “If we expanded the cohorts for the study, I wouldn’t expect to have drastically different results,” Dr. Starosolski said. He added that while the 3D model would aid in a surgeon’s decision-making process regarding potential surgery, the model cannot be solely relied upon for the decision.

More recently, Dr. Starosolski has been extending the technique to other surgical planning purposes, including cranial distraction and congenital heart defect repair.

For patients, who often do not understand the technical terms or the images they are shown, the 3D model can serve as a valuable educational tool, Dr. Starosolski said. It provides a strong visual element that helps the layperson understand the object and its scale. “On the screen, objects are often rendered in a variety of ways,” he said. “For the brain, it can be difficult to assimilate it all. But when you have a real object in your hand, you can understand it all very quickly.”

CT, 3D Printing Reproduce Dinosaur Bones

In Germany, data from CT scans coupled with 3D printing proved valuable in identifying fossilized dinosaur bones and for providing accurate copies that could be shared among paleontologists.

In a study published in the March 2014 issue of *Radiology*, researchers at Charité Campus Mitte in Berlin, Germany, were able to separate fossilized bone from surrounding sediment to produce a 3D model of the image itself.

“This process is much faster than conventional preparations for paleontologists,” said Ahi Sema Issever, M.D., of Charité’s Department of Radiology and lead author of the *Radiology* study.

“Another benefit is you don’t harm the original object, which can be a real challenge for museum workers who are studying rare objects. Often, their painstaking work can take weeks or months and there is always the danger of damaging an object irreversibly.”



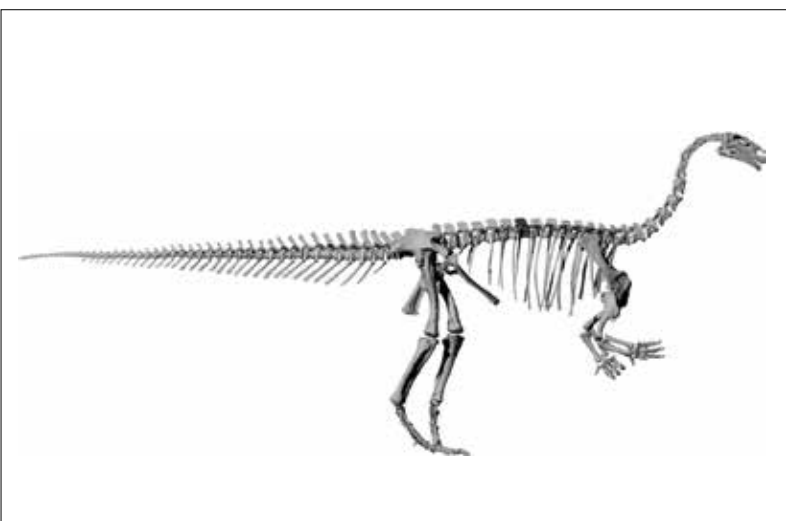
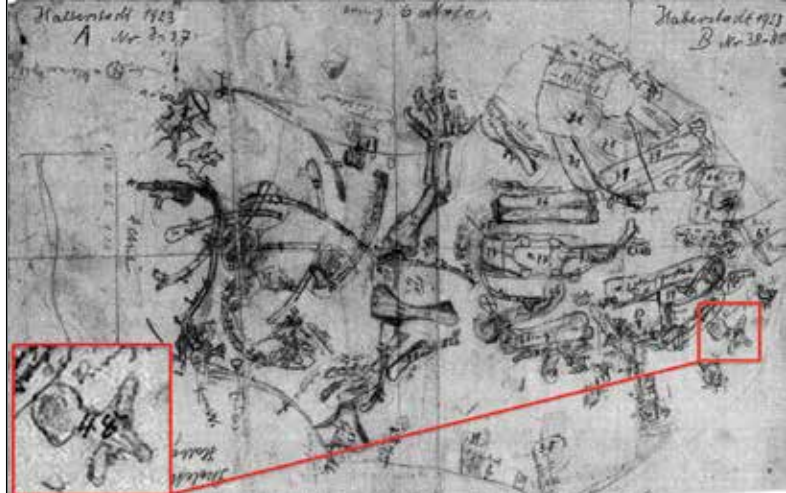
Starosolski



Issever

“It is much easier to analyze 3D data when you can hold it in your hand.”

Zbigniew Starosolski, Ph.D.



Along with expanding into medical-related applications, 3D printing is even making its way into paleontology, where researchers are using data from CT scans with 3D printers to make accurate copies of fossilized bones. **Top left:** Virtual 3D reconstructions of fossilized vertebral body after surrounding sediment matrix and protective plaster have been digitally removed through segmentation of CT dataset; **Top right:** A digitized image of an original excavation field map from Halberstadt, 1923. Inset is magnification of fossilized vertebra; **Bottom left:** An illustration of a Plateosaurus skeleton; **Bottom right:** **ON THE COVER**—A 3D print of a vertebral body.

(*Radiology* 2014;270;3:864-871)

Dr. Issever and researchers from the nearby Museum für Naturkunde, a major natural history museum in Berlin and the 3D Laboratory of the Technische Universität, applied the method to fossils. During a World War II bombing raid, the museum collapsed and fossils stored in the basement were scattered among the rubble and some of the labeling was destroyed. In many cases the fossils had been identified using similar but not identical labeling systems, making it a difficult and time-consuming process for paleontologists to recreate.

Working with the museum's Oliver Wings, Dr. Rer. Net., Dr. Issever and her team studied an unidentified fossil using a 320-slice CT scanner, which allowed for a clear image of the fossil despite the plaster cast surrounding it as a protection from damage while in storage.

The researchers compared the CT scan with the old excavation drawings and traced the fossil's origin to a major archeological dig in Germany from 1910 to 1927. Originally, Dr. Wings believed the fossil was from an excavation in Africa because of its labeling. "On the excavation drawing, however, it looked exactly the way we scanned it," Dr. Issever said. "We were able to clearly show that it had been mislabeled."

3D Printing Creates Exact Fossil Replica

Researchers then went a step further, collaborating with Ben Jastram at the 3D Laboratory of the Technische Universität, by utilizing a 3D printer to create an identical replica of the fossil. Digital models of the objects can now be transferred rapidly among researchers, and endless numbers of exact copies can be produced and distributed, greatly advancing scientific exchange, Dr. Issever said. The technology also potentially enables a global interchange of unique fossils with museums, schools and other settings.

Dr. Issever noted that the findings come at a time when advances in technology and cheaper availability of 3D printers are making them more common as research tools.

"What we wanted to show is that you can actually prepare an object, a fossil, virtually and you can make a 3D print and visualize the fracture lines and take measurements without risk of damaging the original object," she said. "And you can copy the dataset onto a DVD and send it to a colleague on a different continent who can make their own 3D print; it is much easier to exchange data in this way." □

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☑ Access the *Radiology* study, "Reviving the Dinosaur: Virtual Reconstruction and Three-dimensional Printing of a Dinosaur Vertebra," by Ahi Sema Issever, M.D., at pubs.rsna.org/doi/full/10.1148/radiol.13130666.

☑ View a *Radiology* Podcast discussion of Dr. Issever's research at pubs.rsna.org/page/radiology/podcasts.

☑ To view a video interview of Zbigniew Starosolski, Ph.D., discussing his RSNA 2013 research on 3D printing, go to RSNA.org/News.

Professionalism Skills Critical for Residents/Fellows

Stephen Brown, M.D., has witnessed the full gamut of unprofessional behavior throughout his 25-plus-year medical career.

IN HIS EXPERIENCES ACROSS MANY DIFFERENT INSTITUTIONS, Dr. Brown, chairman of RSNA's Professionalism Committee, has observed angry outbursts toward subordinates—trainees, nurses, technicians—that undermine team dynamics and jeopardize patient care. He has seen colleagues working under the influence of alcohol and attending physicians berating junior physicians, medical students and nurses in front of their peers. And the list goes on.

“In the course of my career, I have seen blatant cheating and frank plagiarism. I have seen people submit research reports without properly attributing the work,” said Dr. Brown, an assistant professor of radiology at Boston Children's Hospital and Harvard Medical School. “Talking with my colleagues in and out of radiology, I don't think my experience is different from anybody else's. I have also seen innumerable examples of exemplary professionalism, which are, in fact, common. It is crucial not to lose sight of that. I also believe we have seen an overall shift away from tolerance of unprofessional behavior over time.”

Because unprofessional behavior is a real concern, however, experts stress the importance of educating medical students on proper policy and issues they may encounter at the beginning of their careers. Unprofessional behavior during medical school, residency and fellowship training has been linked to subsequent disciplinary action by medical boards, noted Ronald Eisenberg, M.D., J.D., a professor of radiology at Harvard Medical School, attending radiologist at Beth Israel Deaconess Medical Center in Boston and member of the RSNA Professionalism Committee.

“Consequently, educational initiatives fostering professionalism are essential for residency and fellowship training in order to promote high quality patient care,” Dr. Eisenberg said. “Also, professionalism is one of the competencies that residents are required to achieve before taking the new Core and Certifying ABR examinations.”

The American Board of Radiology (ABR), in partnership with the Accreditation Council for Graduate Medical Education (ACGME) and the American Board of Medical Specialties (ABMS), uses six competencies as the framework defining the qualified and competent physician specialist. “Professionalism is definitely one of the most challenging components to teach and evaluate during residency training,” Dr. Eisenberg said.

Unprofessional Behavior Can Thwart Careers

For residents—and healthcare professionals overall—professionalism is also one of the most necessary components, said Kate Hanneman, M.D., a radiology resident in her final year at the University of Toronto and resident member of the RSNA Professionalism Committee.

“Unprofessional behavior is potentially very harmful to the future careers of trainees, given that such behavior may adversely affect job prospects and/or eligibility to sit for board exams,” Dr. Hanneman said.

In Canada, the Royal College of Physicians and Surgeons has developed a framework for training in Canadian residency programs, which includes professionalism as one of seven roles,



Brown



Eisenberg



Hanneman



Slanetz

Dr. Hanneman said. At the University of Toronto's radiology residency program, residents receive professionalism instruction in formal didactic lectures, she said.

At Beth Israel Deaconess Medical Center, the program includes reflective practice, in which someone thinks critically about a thought, experience or action with the goal of increasing self-awareness about one's own values, priorities and learning needs, Dr. Eisenberg said. In the past two years, the institution has incorporated nine reflective exercises into the residency training. “These radiology-specific, case-based sessions are designed to explicitly foster honesty, compassion, respect and professional and personal growth,” Dr. Eisenberg said.

Residents Can Tap Rich Supply of Resources

Fortunately, there is no shortage of learning material on professionalism. The ABR developed online modules on ethics and professionalism which are jointly reviewed and maintained by the RSNA Professionalism Committee and the American College of Radiology (ACR) Committee on Ethics, Dr. Brown said. The RSNA Professionalism Committee produces quarterly online, professionalism vignettes covering a wide range of topics that radiologists may encounter. In addition, Web-based professionalism resources are offered by the Academy of Radiology Leadership and Management co-sponsored by RSNA, and the ACR's Radiology Leadership Institute™. (See sidebar)

Nevertheless, more programs and materials are necessary for radiology to address professionalism education fully, Dr. Brown



Developed by the American Board of Radiology Foundation (ABRF), online modules on ethics and professionalism (accessible at RSNA.org/Professionalism) are designed to educate physicians and physicists about the attributes and nuances of ethics and professionalism that are essential to diagnostic radiology, radiation oncology and medical physics. Each module is self-guided and includes self-testing features to help the reader assess his or her comprehension and application of the principles and practices described in the module. The modules were developed through educational grants from RSNA, the Academy of Radiology Research, the American Association of Physicists in Medicine, the ABR, the American College of Radiology, the American Radium Society and the American Society for Radiation Oncology.

said. “Strategies to address the issue of impaired and/or incompetent colleagues begin with education to help people identify such behaviors and understand how they undermine care,” he said. “They also include establishing clear, upfront expectations of conduct, facile mechanisms for reporting such behavior and transparent understandings of how such conduct will be managed.”

Patients Deserve Professional Behavior

Disruptive or unprofessional behavior by any healthcare provider creates a suboptimal work environment—and more importantly—places patient safety at risk, said Priscilla Slanetz, M.D., M.P.H., program director of the Radiology Residency Program at Beth Israel Deaconess Medical Center.

“All physicians must remember that they serve as role models for those around them,” Dr. Slanetz said. “Along with reminding each other about being good role models, taking time to reflect on topics related to professionalism can be helpful in keeping professionalism at the forefront. In our residency training program, we hold dedicated sessions four-to-six times each year to discuss a variety of topics related to professional practice.”

Although infrequent, there may be times when a radiologist encounters a colleague who is impaired or no longer possesses an up-to-date skill set, Dr. Slanetz said. A person’s response must be tailored to the situation at hand, she stressed.

“If a patient’s safety is at risk, it is imperative to act immediately to prevent any harm from occurring,” Dr. Slanetz said. “However, in most cases, it is reasonable to speak to your colleague in a private setting. Many times, he or she will be receptive to your feedback and will seek assistance to remedy the situation.”

Personal accountability and apologies for harmful errors are key to promoting safe, patient-centered care, Dr. Brown said. A sincere demonstration of warmth, understanding and concern—and immediate availability—can go a long way toward alleviating potential problems, Dr. Eisenberg added.

“It is important to treat the patient honestly as a mature, intelligent human being, just as you or a member of your family would want to be treated,” Dr. Eisenberg said. □

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Access RSNA’s professionalism resources, at RSNA.org/Professionalism.

Highlights include:

- A series of professionalism vignettes covering a wide range of topics including, “Sexual Harassment,” “Medical Trainees and Medical Training,” and the newest vignette, “Conducting Research with Industry.”

• Online modules on ethics and professionalism developed by the American Board of Radiology Foundation; users can also access the modules from RSNA’s Science & Education page at RSNA.org/Science_and_Education.aspx.

Sponsored by five participating radiology education societies including RSNA, the Academy of Radiology Leadership and Management offers career-enhancing opportunities. For more information and to access the complete course catalog, go to Radleaders.org/catalog.cfm.

Access ACR’s Radiology Leadership Institute™ at Radiologyleaders.org.

RSNA RESEARCH & EDUCATION FOUNDATION-FUNDED PROJECTS

Name	Grant	Study
Stephen Brown, M.D.	2011 GE Healthcare/RSNA Education Scholar Grant/\$150,000	“Program to Enhance Relational and Communication Skills for Radiologists (PERCS-Radiology)”
Priscilla Slanetz, M.D., M.P.H.	1995 RSNA Research Fellow Grant/\$50,000	“Spiral CTA and MRA in Preoperative Assessment of Abdominal Aortic Aneurysms”
Priscilla Slanetz, M.D., M.P.H. & Ronald L. Eisenberg M.D., J.D.	2012 RSNA Education Scholar Grant/\$150,000	“Development of a Peer Observation Teaching Program to Enhance Radiology Resident Teaching Skills”
Kate Hanneman, M.D.	2013 RSNA Research Resident Grant/\$30,000	“Quantification of Diffuse Myocardial Iron Overload Related Interstitial Fibrosis with Cardiac Magnetic Resonance Imaging in Patients with Transfusion-Dependent Anemias”



Quantitative Imaging Accelerates Clinical Research

Technological breakthroughs in medical imaging hardware and increasingly sophisticated image processing software are hastening the progress of quantitative imaging as a clinical research tool—a particularly critical application for cancer therapy, experts say.

“ACROSS ALL MODALITIES—from nuclear medicine to ultrasound, CT and MR imaging, medical imaging provides a rich amount of quantitative data,” said Katarzyna J. Macura, M.D., Ph.D., associate professor of radiology, urology and oncology at The Johns Hopkins University in Baltimore. “Radiologists perform some type of quantitative imaging in their everyday practice, from measuring abnormalities to assessing blood flow, tissue perfusion or diffusion and tracer uptake. This quantitative approach to imaging data allows more objectivity and facilitates comparisons between different states of the same disease or different disease processes.”

As defined by RSNA’s Quantitative Imaging Biomarkers Alliance (QIBA), quantitative imaging is “the extraction of quantifiable features from medical images for the assessment of normal or the severity, degree of change, or status of a disease, injury, or chronic condition relative to normal.”

Quantitative imaging provides a noninvasive method for characterizing therapy response, said Sonia Pujol, Ph.D., a researcher at Brigham and Women’s Hospital, Harvard Medical School in Boston and director of training of the National Alliance for Medical Imaging Computing (NAMIC) and the Neuroimaging Analysis Center.

Dr. Pujol, along with Dr. Macura and Ron Kikinis, M.D., a professor of radiology at Brigham and Women’s Hospital, Harvard Medical School and principal investigator of the 3D slicer, presented a workshop on quantitative imaging at RSNA 2013. Dr. Pujol said quantitative imaging data can potentially be used to give radiologists complementary information for interpreting images.

“Biomarkers—as measurable characteristics used to indicate a biological state and where imaging can contribute quantifiable data—are used in oncologic clinical trials, for example, as surrogate end-points to evaluate treatment response, and especially to detect early failure of potentially toxic treatments or to predict patient outcome,” said Macura who received a 2003 Toshiba America Medical Systems/RSNA Research Resident Grant.

“Most radiologists are familiar with the World Health Organization (WHO) and Response Evaluation Criteria in Solid Tumors (RECIST) criteria that



Macura



Sullivan



Pujol

were introduced to enable meaningful comparison from one exam to another and from one clinical trial to another,” Dr. Pujol said. “Continuous advances are being made in imaging technology and post-processing software tools, and the intersection of quantitative and clinical sciences offers great promise to help improve outcome prediction and tumor response to therapy.”

Quantitative imaging has the potential to provide useful clinical information in situations where disease progress is difficult to assess, Dr. Pujol said. “For example, small changes in slowly evolving pathologies such as meningiomas, can be clinically significant but difficult to detect in longitudinal MR imaging scans. Quantitative imaging methods that combine input from medical experts with advanced image analysis tools can aid clinicians in treatment decisions.”

Radiologists May Be Hesitant to Adopt Quantitative Imaging

Still, quantitative imaging has a ways to go to reach its full potential.

For example, one study shows that radiologists may be somewhat resistant to using quantitative imaging. A study by Richard Abramson, M.D., and colleagues published in the July 2012 issue of *Magnetic Resonance Imaging* analyzed MR imaging and CT reports from two randomly selected weekdays at a mixed academic-community practice for the presence of quantitative descriptors. They found that while 44 percent of all reports contained at least one quantitative metric, just 2 percent contained an advanced quantitative metric.

“Validation is the key to accelerating the transfer of innovative imaging methods developed in research to the clinics.”

Sonia Pujol, Ph.D.



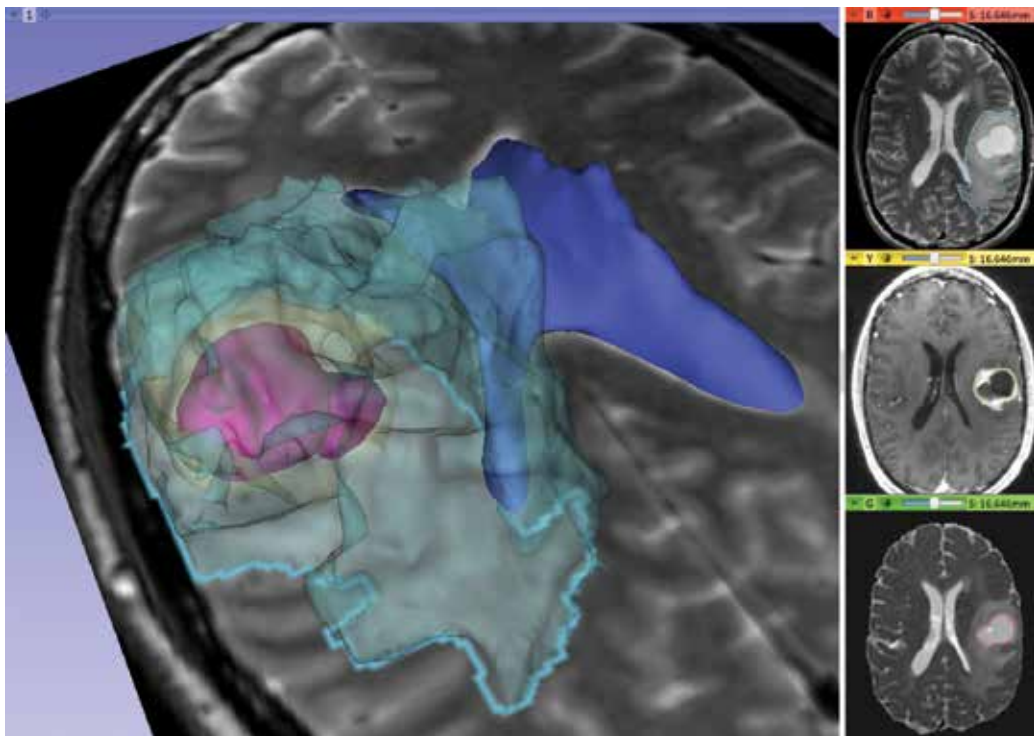


Image courtesy of Sameer Pujol, Ph.D., and Alessandro Galby, M.D.

Post-processing of a recurrent/residual anaplastic oligoastrocytoma case within the 3D Slicer software. Right, top: Co-registered T2-weighted image, (middle) T1-weighted image and (bottom) Mean Diffusivity map with segmented edema (light blue) and tumor regions (yellow, pink). Left: 3D surface models of tumor and edema reconstructed from the segmented regions.

Quantitative imaging is an active field of research, and its translation into routine clinical radiology practice has been hindered by many factors, including a lack of standardization, Dr. Pujol said.

“There’s a need to validate quantitative imaging biomarkers by evaluating the variability among methods and comparing different methods with outcomes,” Dr. Pujol said. “Similar problems exist with diffusion tensor imaging (DTI) tractography, and we are trying to evaluate current tractography techniques and define standards to ascertain quality features for surgical guidance through the DTI Challenge.” (See sidebar)

There are also workflow issues, she explained. “Quantitative imaging methods can be time consuming and require the integration of additional post-processing tools to the clinical workflow,” Dr. Pujol said.

Consortia such as the National Cancer Institute’s (NCI) Quantitative Imaging Network (QIN) and QIBA are trying to improve the value of quantitative imaging by working on the challenges associated with standardizing and validating quantitative imaging biomarkers and post-processing techniques, Dr. Pujol said. “Validation is the key to accelerating the transfer of innovative imaging methods developed in research to the clinics.”

RSNA Workshop Gives Radiologists Practical Experience

The RSNA workshop taught by Drs. Pujol, Macura and Kikinis—“Quantitative Medical Imaging for Clinical Research and Practice”—is designed to provide an introduction to quantitative imaging through a series of case studies involving different organs and multiple imaging modalities, Dr. Pujol said.

The course combines the presentation of quantitative imaging biomarkers for diagnosis as well as clinical trial outcome measures with hands-on sessions on the basics of quantitative measurements.

“The hands-on aspect of the course is intended to give radiologists practical experience on the latest methods developed in medical research, as well as an opportunity to give feedback on quantitative imaging tools still in early development,” Dr. Pujol said.

“This combination of practical experience and the opportunity to influence how quantitative imaging tools are deployed makes this workshop an invaluable experience for radiologists interested in improving the value of imaging in clinical practice,” said RSNA Science Advisor Daniel Sullivan, M.D., a professor in the Department of Radiology at Duke University and chair of the QIBA Steering Committee.

The course also provides presenters with the opportunity to give radiologists practical experience in quantitative image analysis using 3D Slicer—a multi-platform open-source software package for medical image computing and 3D visualization supported by a multi-institution effort and several large-scale grants funded by the National Institutes of Health.

As a clinical research tool, 3D Slicer brings clinicians and research scientists together in the prototyping, development and evaluation of novel image analysis tools, Dr. Pujol said.

“For example, 3D Slicer is currently used by several NCI Quantitative Imaging Network sites in a variety of clinical research applications, such as pharmacokinetic analysis of prostate DCE MR imaging and PET/CT analysis for therapy response assessment in head and neck cancer,” she said.

Such hands-on courses and tutorials—including the RSNA quantitative imaging course—can hopefully accelerate the transfer of novel post-processing tools to clinical researchers, Dr. Pujol said. □

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📄 To access an abstract of the study, “Quantitative metrics in clinical radiology reporting: a snapshot perspective from a single mixed academic-community practice,” by Richard G. Abramson, M.D., and colleagues, go to mrijournal.com/article/S0730-725X%2812%2900202-0/abstract.

📄 For more information on RSNA’s Quantitative Imaging Biomarker Alliance (QIBA) and to access the QIBA newsletter, go to rsna.org/QIBA.

📄 For more information on National Cancer Institute’s Quantitative Imaging Network, go to imaging.cancer.gov/programsandresources/specializedinitiatives/qin.

📄 For more information on the DTI Tractography Challenge, go to dti-challenge.org.

📄 For more information on 3D Slicer, go to slicer.org.

Read more about QIBA in *RSNA.org* on Page 24.

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Michael J. Callahan, M.D.

Felipe D. Castro, M.D.

Irene E. Chen, M.D. & Steven Yang

Jonathan R. Cogley, M.D.

Matthew L. Cooper, M.D., M.S.

Daniel L. Croteau, M.D.

Angeles Cruz Diaz, M.D. &

Roberto Martinez

Pedro Augusto N. Daltro, M.D.

David De Bruin, M.D.

Anne P. Dunne, M.D.

Eli F. Dweck, M.D.

Stacie & Nathan D. Elfrink, M.D.

Roxana Fernandez-Castillo, M.D.

James Ferretti, D.O.

Kathleen C. Finzel, M.D.

Michelle & Nicholas C. Fraley, M.D.

Diogo Galheigo De Oliveira E Silva, M.D.

Angelica Ramirez &

Victor M. Garcia-Gallegos, M.D., Ph.D.

Ayca Gazelle, M.D. &

G. Scott Gazelle, M.D., M.P.H., Ph.D.

Fernando Gil, M.D.

Anna Krasnicua &

Michael S. Girard, M.D.

Dana A. Gray, M.D.

Travis Haskins, B.A., M.S.

Nobuyuki Hayakawa, M.D.

Eddie A. Hernandez Cardenas, M.D.

Cheryl W. Hightower, M.D.

Michael T. Hirleman, M.D.

Mary G. Hochman, M.D.

Uchenna J. Ikokwu, M.B.B.Ch. &

Chibeze Ikokwu

Kimia K. Kani, M.D.

Giedre Kavaliauskiene

Yasushi Kawata, M.D.

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Maria E. Lioni, M.D.

Marina Z. & John W. Little, M.D.

Flavio Loureiro, M.D.

Deborah Mabin, M.B.Ch.B.

Vasantha &

Mahadevappa Mahesh, M.S., Ph.D.

Satkurunathan Maheshwaran, M.D.

Peter M. Malek, M.D.

David A. May, M.D.

Sarah J. Menashe, M.D.

Simone Pimenta &

Paulo Sergio R. Mendlovitz, M.D.

Laurent Milot, M.D., M.Sc.

Lex A. Mitchell, M.D.

Walter J. Montanera, M.D.

Kambiz Motamedi, M.D.

Matthew H. Nett, M.D.

Marc G. Ossip, M.D.

Tobias Penzkofer, M.D.

Irina Trofimenko, M.D. &

Kirill Petrov, M.D.

Marc J. Pinchouck, M.D.

William W. Qiu, M.D.

Stephanie A. Reddick, M.D.

Brijesh Reddy, M.D.

Marcia M. &

Jeffrey L. Rosengarten, M.D.

Shawn Del & Jeffrey T. Seabour, M.D.

Richard J. Silberstein, M.D.

Frances M. Murphy, M.D., M.P.H. &

James G. Smirniotopoulos, M.D.

Lyda Grimaldo &

Josue Solis Ugalde, M.D.

Eric R. Sover, D.O.

Malgorzata Stusinska, M.D., Ph.D. &

Slawomir Stusinski

Thitiporn Suracharoenchaikun, M.D.

Carol & Lawrence C. Swayne, M.D.

Doug B. Tait, M.D.

Renate Tewaag, M.D.

Jay W. Thacker, M.D.

Irina Trofimenko, M.D. &

Kirill Petrov, M.D.

Sylvia M. Trumble, M.D.

Daniel V. Tufariello, M.D.

Toshiyuki Unno, M.D.

Marion van Vliet, M.D.

Teodor Vasile, M.D.

Rommel G. Villacorta, M.D.

Lilian Wang, M.D.

Brent D. Weinberg, M.D., Ph.D.

Frank J. Welte, M.D.

Karen M. Wieseler-Stone, M.D.

Atecia N. & Kyle M. Williamson, M.D.

Stanley Yang, M.D.

Hooman Yarmohammadi, M.D.

YOUR DONATIONS IN ACTION - \$150,000 INVESTMENT RESULTS IN \$1 MILLION TO COMBAT HEPATOCELLULAR CARCINOMA

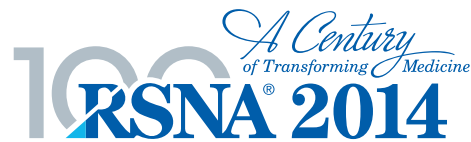
2011-2013 RSNA Research Scholar Grant recipient **David A. Woodrum, M.D., Ph.D.**, assistant professor of radiology at the Mayo Clinic, Rochester, Minn., has been awarded a 5-year, \$1 million National Institutes of Health R01 grant for his project, "Regulation of Molecular Thermal Ablative Resistance in Hepatocellular Carcinoma (HCC)."

"HCC is a major global burden of morbidity and mortality and its incidence in the U.S. has tripled over the past 30 years," Dr. Woodrum said. "Locoregional thermal ablation therapies are important treatment options for early-mid stage HCC, achieving short-term outcomes similar to surgery with less morbidity. However, high tumor recurrence rates after treatment of larger HCCs (up to 75 percent at 5 years) limit their applicability and overall survival remains poor for these patients," Dr. Woodrum said. "We will use a combination of cellular and molecular methods, novel imaging techniques and in vitro, in vivo and patient-based approaches to systematically investigate the mechanistic role of the novel heat stress-induced MET/EGFR-PI3K-AKT axis in HCC thermal resistance, recurrence and tumor progression."



The Value of Membership

RSNA Members Attend the World's Premier Medical Meeting For Free



Your RSNA membership entitles you to free advance registration for RSNA 2014—an \$825 value—as well as early hotel reservations and free SAMs.

Register by November 7 to receive the discounted registration fee and full conference materials mailed to you in advance. International visitors must register by October 24 to receive these materials in advance. After November 7, registrations will be processed at the increased fee and conference materials must be picked up at McCormick Place.

Not an RSNA member? Join the RSNA community and attend the most important medical meeting in the world—for free. Apply or renew at RSNA.org/Membership. For more information, contact membership@rsna.org or 1-877-RSNA-MEM (1-877-776-2636) or 1-630-571-7873 outside the U.S. and Canada.

Select RSNA Refresher Courses Now On Sale

For a limited time, RSNA is offering discount pricing on selected refresher courses from past annual meetings. One of the most popular collections this year, the Pulmonary Collection, is available at a 25 percent discount until October 31, 2014. The discount price is \$90 for members and \$130 for nonmembers.

The three CDs included in the collection, "Guidelines for Thoracic Imaging," "High-Resolution CT: A Pattern-based Approach," and "Obstructive Lung Disease," are a comprehensive study of CT imaging of the lungs, from the features of chronic obstructive conditions to evaluation of the patient at risk of pulmonary embolism.

A CME test included with each course provides physicians the chance to earn CME credit by completing the test and sending it to RSNA. A score of 80 percent or higher is required. The Pulmonary Collection offers 4.25 *AMA PRA Category 1 Credits*[™]. To purchase the collection at the discounted rate, go to the RSNA Education Center catalog at RSNA.org/purchase.



Education and Funding Opportunities

RSNA/AUR/ARRS Introduction to Academic Radiology Program



Applications due
July 15, 2014

Sponsored by RSNA, the American Roentgen Ray Society (ARRS) and Association of University Radiologists (AUR), the Introduction to Academic Radiology program:

- Exposes second-year residents to academic radiology
- Demonstrates the importance of research in diagnostic radiology
- Illustrates the excitement of research careers
- Introduces residents to successful clinical radiology researchers

Successful applicants will be assigned to either a seminar held November 30–December 4, 2014, during the RSNA Scientific Assembly in Chicago, or the ARRS Scientific Meeting in Toronto, Canada, April 19–24, 2015.

More information and the nomination form for this program are available at RSNA.org/ITAR.

RSNA Clinical Trials Methodology Workshop

January 10–16, 2015
Scottsdale/Ariz.
Applications due
June 15, 2014

OVER THE COURSE of this 6½-day workshop, each trainee will be expected to develop a protocol for a clinical study, ready to include in an application for external funding. Participants will learn how to develop protocols for the clinical evaluation of imaging modalities. A dynamic and experienced faculty will cover topics including:

- Principles of clinical study design
- Statistical methods for imaging studies
- Design and conduct of multi-institutional studies
- Sponsorship and economics of imaging trials
- Regulatory processes

Applicants will undergo a competitive selection process for course entrance. Once admitted, trainees will participate in advance preparation, didactic sessions, one-on-one mentoring, small group discussions, self-study and individual protocol development. Familiarity with basic concepts and techniques of statistics and study design is required of all applicants.

Online application and additional information can be found at RSNA.org/CT2015.



RSNA Derek Harwood-Nash International Fellowship

Applications Due
July 1, 2014
for 2015 Program

THE DEREK HARWOOD-NASH FELLOWSHIP PROGRAM supports international scholars pursuing a career in academic radiology to study at North American institutions. Accepted participants will receive a stipend of up to \$10,000 from RSNA to be used toward travel, living expenses and educational materials for the 6- to 12-week fellowship period.

The application for this program is available at RSNA.org/DHN. For more information e-mail CIRE@rsna.org.

More information and application/nomination forms for these programs are available at rsna.org/Grant_Writing_and_Research_Development_Programs_.aspx. Questions can be directed to Rachel Nelson at 1-630-590-7741 or rnelson@rsna.org.

RSNA Advanced Course in Grant Writing

Applications due **July 1, 2014**

Applications are now being accepted for this course designed to assist participants—generally junior faculty members in radiology, radiation oncology or nuclear medicine programs—prepare and submit a National Institutes of Health, National Sciences Foundation or equivalent grant application. The course, to be held at RSNA Headquarters in Oak Brook, Ill., will consist of four two-day sessions: October 10-11, 2014; January 30-31, 2015; March 13-14, 2015; and May 1-2, 2015.

For more information and to download an application, go to RSNA.org/AGW.



Medical Meetings

May-June 2014

MAY 4-7

Radiology Business Managers Association (RBMA), 2014 Radiology Summit, The Westin Charlotte, North Carolina

• www.rbma.org

* Visit RSNA at Booth 603

MAY 13-17

Society for Pediatric Radiology (SPR), 57th Annual Meeting, JW Marriott Hotel, Washington, D.C.

• www.pedrad.org

MAY 15-17

Society for Imaging Informatics in Medicine (SIIM), Annual Meeting, Long Beach, California

• www.siiim2014.org

MAY 17-22

American Society of Neuroradiology (ASNR) 52st Annual Meeting and the Foundation of the ASNR Symposium 2014, Montreal Convention Center, Montreal, Quebec, Canada

• www.asnr.org/2014

MAY 22-25

Sociedad Española de Radiología Médica/Spanish Society of Medical Radiology (SERAM), 32 Congreso Nacional/32nd National Congress, Palace of Congresses and Exhibitions, Oviedo, Spain

• www.seram2014.com

MAY 26-28

26th Congress of the European Federation of Societies for Ultrasound in Medicine and Biology (EFSUMB), Israel Society for Diagnostic Ultrasound in Medicine (ISDUM), David Intercontinental Hotel, Tel Aviv, Israel

• www.euroson2014.org

MAY 28-30

The Russian National Congress of Radiologists, Radiology 2014, Crocus Expo International Exhibition Centre, Moscow

• www.radiology-congress.ru

MAY 28-31

The German Radiological Society (DRG) and the Austrian Society of Radiology (ORG), The 95th German Radiology Congress and the 7th Joint Congress of the Austrian Society of Radiology and the German Radiological Society, Congress Centrumr Hamburg, Germany

• www.drg.de

MAY 30-JUNE 3

American Society of Clinical Oncology (ASCO), 50th Annual Meeting, McCormick Place, Chicago

• www.asco.org

JUNE 2-6

European Society of Pediatric Radiology (ESPR), 51th Annual Meeting and 37th Postgraduate Course, Grand Hotel Krasnapolsky, Amsterdam, The Netherlands

• www.ESPR2014.org

JUNE 7-11

Society of Nuclear Medicine and Molecular Imaging (SNMMI), Annual Meeting, St. Louis, Missouri

• www.snmmi.org

FIND MORE EVENTS AT
RSNA.org/calendar.aspx

Technology Forum

“Imaging Forward” Campaign Unveiled

The Medical Imaging & Technology Alliance (MITA) has launched Imaging Forward, a campaign to highlight groundbreaking innovation in medical imaging technologies and the impact on patient care and healthcare delivery.

Imaging Forward is intended to drive the conversation about medical imaging's role in advancing quality healthcare, improving patient outcomes, and reducing costs. Such emphasis is necessary, says MITA, as Congress and the Centers for Medicare & Medicaid Services (CMS) have acted to cut Medicare imaging reimbursements multiple times since 2006. Further cuts will only continue to impede access to life-saving medical imaging services and undercut the benefits of early detection and treatment, according to MITA.

More information about Imaging Forward can be found at medicalimaging.org/imagingforward.



Journal Highlights

The following are highlights from current issues of RSNA's two peer-reviewed journals.

State of the Art: Dual-Energy CT of the Abdomen

Intensive research devoted to exploiting the unique and powerful opportunities of dual-energy CT has led to protocol modifications for radiation dose reduction, improved diagnostic performance for detection and characterization of diseases and image quality optimization.

In a State-of-the-Art article in the May issue of *Radiology* (RSNA.org/Radiology), Daniele Marin, M.D., Duke University Medical Center, Durham, N.C., and colleagues discuss the basic principles, instrumentation and design, examples of current clinical applications in the abdomen and pelvis and future opportunities of dual-energy CT (DECT).

DECT is gradually changing the way CT is practiced today, according to the authors. By interrogating the unique characteristics of different materials at different X-ray energies, DECT provides quantitative information about tissue composition, overcoming the limitations of attenuation-based conventional single energy CT imaging.

"In the future, streamlined strategies to improve workflow efficiency (e.g., development vendor-independent dual energy post-processing workstation seamlessly integrated into PACS), decreased costs, and reimbursement by third-party payers, will expedite widespread adoption of this new technology into clinical practice," the authors write.

This article meets the criteria for AMA PRA Category 1 Credit™. SA-CME is available online only.



Effectiveness of VNC imaging in clinical practice. Contrast-enhanced dual-energy CT image. Note on VNC image the accurate subtraction of highly concentrated iodinated contrast material from the collecting system (curved arrow) with preservation of the pelvic renal stone (arrow).

(*Radiology* 2014;271;2:327-342) ©RSNA, 2014. All rights reserved. Printed with permission.

Adult Bile Duct Strictures: Role of MR Imaging and MR Cholangiopancreatography in Characterization

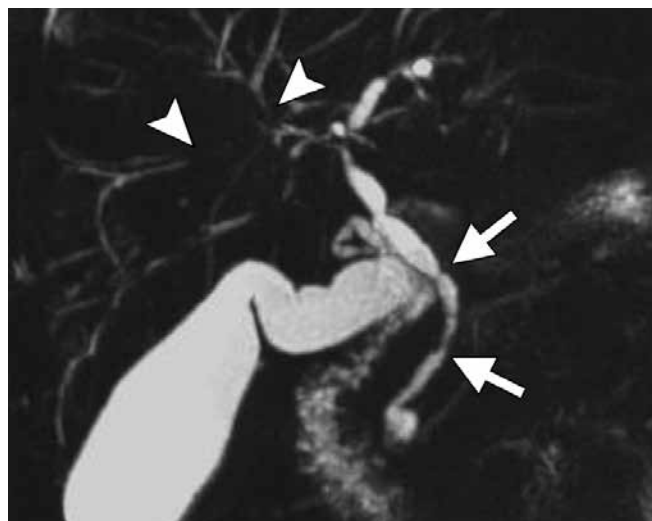
Bile duct strictures in adults are secondary to a wide spectrum of benign and malignant pathologic conditions. Awareness of the various causes of bile duct strictures in adults and familiarity with their appearances at MR imaging—MR cholangiopancreatography are important for accurate diagnosis and optimal patient management.

In an article in the May-June issue of *RadioGraphics* (RSNA.org/RadioGraphics), Venkata S. Katabathina, M.D., of the University of Texas Health Science Center at San Antonio, and colleagues review the spectrum of bile duct strictures in adult patients and discuss the MR imaging and MR cholangiopancreatographic findings, with emphasis on differentiation between benign and malignant strictures.

Contrast-enhanced MR imaging with MR cholangiopancreatography can be helpful in identifying bile duct strictures in adult patients and in differentiating between benign and malignant strictures, according to the authors.

"Although biopsy is necessary for distinguishing malignant from benign strictures, certain MR imaging findings of the narrowed segment may favor a malignant cause," the authors write.

Read the Invited Commentary by Andrew J. Taylor, M.D., of the University of Minnesota, Minneapolis.



Primary sclerosing cholangitis in a 63-year-old man. Maximum intensity projection image from a 3D RARE MR cholangiopancreatographic study shows multiple strictures of the common bile duct interspersed with focal dilations, creating a beaded appearance (arrows), along with multiple discontinuous strictures of the intrahepatic bile ducts involving both hepatic lobes (arrowheads).

(*RadioGraphics* 2014;34:565-585) ©RSNA, 2014. All rights reserved. Printed with permission.

This article meets the criteria for AMA PRA Category 1 Credit™. SA-CME is available online only.

Stroke Edition of *Radiology Select* Offered at Reduced Rate in May

In recognition of Stroke Awareness month, *Radiology Select*, Volume 2: Stroke, is available at 50 percent off the standard price for the online education edition during May to members and non-members.



Radiology Select is a continuing series of selected *Radiology* articles that highlight developments in imaging science, techniques and clinical practice. Each volume focuses on a particular topic important in the field and is supplemented by commentaries, author interviews, podcasts and educational opportunities. *Radiology Select* is a great way to stay at the forefront of radiology while maintaining the necessary certifications.

Volume 2: Stroke features 30 articles that cover:

- CT applications including dual-energy imaging, perfusion imaging and thrombus detection
- Techniques for risk stratification, diagnosis and therapeutic monitoring in the internal carotid artery
- “Mismatch” MR imaging techniques
- Observations on neonatal intracranial hemorrhage and cerebral artery flow in pediatric sickle cell disease

The Online Educational Edition includes four SAMs tests with an opportunity to earn eight SAM credits and 12 CME credits.

This enduring material can be applied towards the ABR self-assessment requirement.

Radiology EXTRA PODCASTS



Listen to *Radiology* Editor Herbert Y. Kressel, M.D., deputy editors and authors discuss the following articles in the April issue of *Radiology* at pubs.rsna.org/page/radiology/podcasts:



- “Digital Mammography Screening: Association between Detection Rate and Nuclear Grade of Ductal Carcinoma in Situ,” Stefanie Weigel, M.D., and colleagues.
- “Mapping the Effect of the Apolipoprotein E Genotype on 4-Year Atrophy Rates in an Alzheimer Disease–related Brain Network,” Christopher A. Hostage, M.D., and colleagues.
- “Cardiac Arrhythmias: Multimodal Assessment Integrating Body Surface ECG Mapping into Cardiac Imaging,” Hubert Cochet, M.D., and colleagues.

Nominate *Radiology* Articles for the 2014 Margulis Award

The Nominating Committee for the Margulis Award for Scientific Excellence is accepting nominations from readers for *Radiology* articles published between July 2013 and June 2014. The main selection criteria are scientific quality and originality. Please send your nomination, including the article citation and a brief note highlighting the reasons for the nomination, to Pamela Lepkowski, assistant to the editor, plepkowski@rsna.org. The deadline for nominations is June 10, 2014.

Residents & Fellows Corner

Don't Miss Out: Keep Your RSNA Profile Up-to-Date

Residents and fellows who will be moving to a new position in the coming months are encouraged to update their contact information with RSNA.

Log in at myRSNA.org and click Account Tools in the left-hand sidebar to update your personal information. Having a current street and personal email addresses on file with RSNA means you will continue to receive:

- Subscriptions to *Radiology*, *RadioGraphics* and *RSNA News*
- Special membership rates for members transitioning from residency or fellowship to practice
- E-mail news bulletins, including *RSNA Insider* and *RSNA Weekly*
- Annual meeting announcements

RSNA members transitioning to practice after residency or fellowship pay just \$100 their first year and \$200 their second year. Full dues are not required until the third year. If you have questions or wish to update your information by phone, call 1-877-RSNA-MEM (776-2636) or 1-630-571-7873 (outside the U.S. or Canada).



Radiology in Public Focus

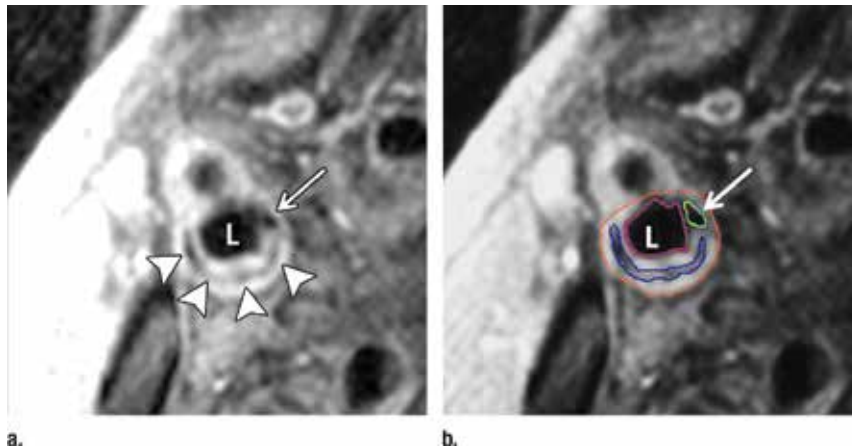
Press releases were sent to the medical news media for the following articles appearing in recent issues of *Radiology*.

Carotid Artery Plaque Morphology and Composition in Relation to Incident Cardiovascular Events: The Multi-Ethnic Study of Atherosclerosis (MESA)

IDENTIFICATION OF VULNERABLE PLAQUE CHARACTERISTICS with MR imaging aids in cardiovascular disease prediction and improves the reclassification of baseline cardiovascular risk, new research shows.

In the Multi-Ethnic Study of Atherosclerosis, Anna E. H. Zavodni, M.D., of the University of Toronto, Canada, and colleagues evaluated 946 participants using MR imaging and ultrasonography. Researchers used MR imaging to define carotid plaque composition and remodeling index (wall area divided by the sum of wall area and lumen area), while ultrasound was used to assess carotid wall thickness. Incident of cardiovascular events were ascertained for an average of 5.5 years. Multivariable Cox proportional hazards models, C statistics, and net reclassification improvement for event prediction were determined.

Cardiovascular events occurred in 59 of the patients. Abnormal thickening of the carotid artery wall and the presence of a lipid core and calcium in the internal carotid artery on MR imaging were significant predictors of subsequent events. A lipid core was present in almost half of the patients who had an event, compared with only 17.8 percent of those who did not have an event.



Transverse gadolinium-enhanced T1-weighted MR images obtained superior to the carotid artery bifurcation in a 72-year-old man. L = ICA lumen. (a) Low-signal-intensity calcium (arrow) and lipid core (arrowheads) can be seen. (b) Note contouring of the ICA. The outer adventitial wall (red), lipid core (blue), calcification (green) and vessel lumen (purple) are visible.

(*Radiology* 2014;271:3:InPress) ©RSNA, 2014. All rights reserved. Printed with permission.

“The combination of MR imaging remodeling index and presence of lipid core resulted in improvement of the net reclassification index compared with traditional risk factors for cardiovascular disease events,” according to researchers.



New on *RadiologyInfo.org*

Visit *RadiologyInfo.org* to read the latest disease/condition topics posted to the site, including:

- Cystic Fibrosis:
[Radiologyinfo.org/en/info.cfm?pg=cysticfibrosis](http://radiologyinfo.org/en/info.cfm?pg=cysticfibrosis).

RadiologyInfo.org Strategic Planning Sessions Lead to Change

Be on the lookout for some exciting changes coming to *RadiologyInfo.org*, RSNA and ACR's jointly-sponsored public information website.

In February, the *RadiologyInfo.org* Strategic Planning Task Force met with a consultant who facilitated sessions to aid in developing a strategic plan. The RSNA-ACR Public Information Website Committee adopted a draft of the plan during its February meeting.

With new goals and strategies now in place, changes will soon be implemented to better address the radiology information needs of patients, caretakers, radiologists, referring physicians and others.

RadiologyInfo.org

The radiology information resource for patients

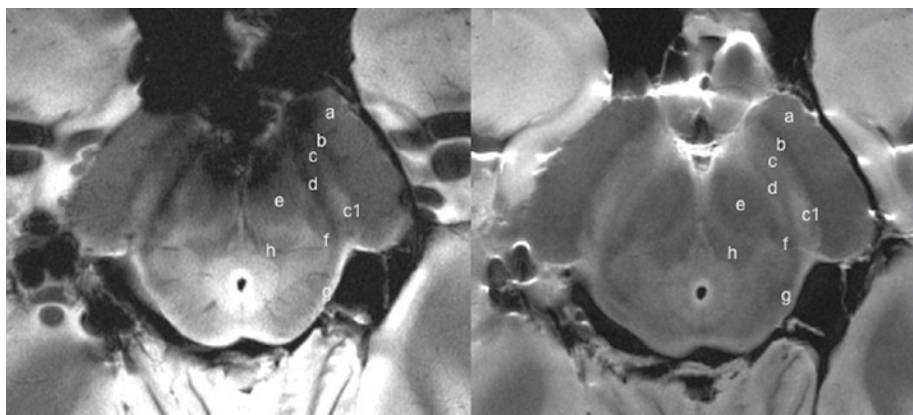
MR Imaging of the Substantia Nigra at 7 T Enables Diagnosis of Parkinson Disease

MR IMAGING AT 7 T reveals a three-layered organization of the substantia nigra (SN) in both the in-vivo and ex-vivo brainstem. The 3D multi-echo susceptibility-weighted images can be used to accurately differentiate healthy patients from those with Parkinson's disease, new research shows.

Mirco Cosottini, M.D., of the University of Pisa, Italy, and colleagues described SN anatomy ex vivo on a gross brain specimen using highly resolved proton-density (spin-echo proton density) and gradient-recalled-echo (GRE) images, and in vivo in eight healthy subjects (mean age, 40.1 years) using GRE 3D multiecho susceptibility-weighted images. After training on appearance of SN in eight healthy subjects, SN anatomy was evaluated twice by two blinded observers in 13 healthy subjects (mean age, 54.7 years) and in 17 patients with Parkinson's disease (mean age, 56.9 years).

The abnormal architecture of the SN allowed researchers to discriminate between Parkinson's patients and healthy subjects with a sensitivity and specificity of 100 percent and 96.2 percent respectively. Intraobserver agreement ($k = 1$) and interobserver agreement ($k = 0.932$) were excellent, results showed.

"The identification of a radiologic marker of the altered SN by using 7-T MR imaging allows an imaging-based early diagnosis of Parkinson's disease," according to researchers. "A larger sample of patients would be desirable, but the high diagnostic accuracy of the 7-T MR imaging in Parkinson's patients enrolled in this study appears to be a promising result for a future broader clinical application."



Images show axial spin-echo proton density of the substantia nigra (SN) (*on the right*) and gradient-recalled echo (GRE) (*on the left*) of the SN at level I of an ex vivo brain sample in a 67-year-old woman. There is a triple-layered organization of the SN comparable to that showed in the in vivo images. Ventrally a low-signal-intensity layer (*b*) is attributable to the pars reticulata of the SN. In the middle part of the SN, a hyperintense band (*c*) corresponds to the ventral component of the pars compacta of the SN. The lateral part of this layer shows a high-signal-intensity spot (*c1*) corresponding to the oval shape hyperintensity of the in vivo three-dimensional multiecho susceptibility-weighted images that resemble the nigrosome formation. The dorsal hypointense layer visible on both spin-echo and GRE images (*d*) is referred to the dorsal component of the pars compacta of the SN. *a* = crus cerebri, *e* = brachium conjunctivum, *f* = medial lemniscus, *g* = lateral lemniscus, *h* = central tegmental tract.

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Media Coverage of RSNA

In February, 595 RSNA-related news stories were tracked in the media. These stories reached an estimated 275 million people.

Coverage included *The New York Times*, *The Globe and Mail*, *Philly.com*, *The Providence Journal*, *ScienceDaily*, *Auntminnie.com*, *Healthfinder.gov*, *Applied Radiology* and *Medical News Today*.



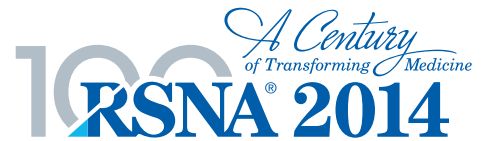
MAY PUBLIC INFORMATION ACTIVITIES FOCUS ON STROKE

In recognition of American Stroke Month in May, RSNA is distributing public service announcements (PSAs) focusing on stroke imaging, interventional treatments for stroke and the importance of receiving stroke treatment quickly.

The "60-Second Checkup" audio program focusing on carotid artery screening to detect stroke risk will be distributed to nearly 100 radio stations across the U.S.

Annual Meeting Watch

News About RSNA 2014



Advance Registration and Housing Open May 1

RSNA 2014 advance registration and housing open May 1 for RSNA and AAPM members. General registration and housing open June 4. Advance Registration and Housing information is available at RSNA.org/Attendees.aspx.

Benefits of reserving your room through the RSNA Housing System include:

- 1. Lowest rates.** Eighty-four hotels in the heart of the city offering a wide range of options and price points and the lowest rates possible.
- 2. Free transportation.** Free Metra train service to the Randolph Street Station as well as shuttle bus service between all 84 hotels and McCormick Place.
- 3. Flexible terms (*New this year*).** Unlike online travel agencies that require prepaid stays or have restrictive penalties, RSNA has established flexible booking terms up to 72 hours prior to arrival.
- 4. Customer Service.** RSNA is your advocate if a dispute or problem arises and is available to assist with housing questions or concerns.
- 5. Supporting RSNA.** By booking through the RSNA Housing System, you are supporting the Society and creating cost benefits that are passed on to attendees. By avoiding attrition fees, RSNA is able to negotiate better deals on room rates.
- 6. Easy booking.** The RSNA website offers one-click booking while providing a wide range of choices at different price points. Another advantage: No need to scour the Internet to find the best rates.



Hotel Deposits Required

A deposit equal to a one night stay including tax will be charged by the hotel for each room reserved. Reservations may be secured with a major credit card at the time of booking. **The credit card must be valid through December 2014 and will be charged by the hotel approximately two weeks before the annual meeting.** If the credit card is declined, the reservation may be cancelled by the hotel. Registrants can also send a check, money order or wire transfer (payable to RSNA) for the hotel deposit. (Attendees are responsible for all wire transfer fees)

New this year, simplified and penalty-free cancel and change policies up to 72 hours prior to arrival making it easier than ever before to book a room through RSNA.

RSNA 2014 Registration

HOW TO REGISTER

There are four ways to register for RSNA 2014:

1 INTERNET

(fastest way)
Go to RSNA.org/register

2 FAX

(24 hours)
1-888-772-1888
1-301-694-5124

3 TELEPHONE

(Mon.-Fri. 8 a.m. – 5 p.m. CT)
1-800-650-7018
1-847-996-5862

4 MAIL

Experient/RSNA 2014
P.O. Box 4088
Frederick, MD 21705 USA

Registration Fees

BY NOV. 7	VIRTUAL	COMBO	
\$0	\$100	\$100	RSNA/AAPM Member
0	100	100	RSNA/AAPM Member Presenter
0	0	0	RSNA Member-in-Training, RSNA Student Member and Non-Member Student
0	300	300	Non-Member Presenter
180	300	480	Non-Member Resident/Trainee
180	300	480	Radiology Support Personnel
825	300	1,125	Non-Member Radiologist, Physicist or Physician
825	300	1,125	Hospital or Facility Executive, Commercial Research and Development Personnel, Healthcare Consultant and Industry Personnel
325	300	625	One-day registration to view only the Technical Exhibits

International Visitors

International Letters Available

—Act Now for Visa

Personalized letters of invitation to RSNA 2014 are available by request during online registration. In addition, the International Visitors section of RSNA.org/Visas includes important information about the visa application process. Visa applicants are advised to apply as soon as they decide to travel to the U.S. and at least three to four months in advance of their travel date. International visitors are advised to begin the visa process now.

Register by November 7 to receive the discounted registration fee and full conference materials mailed to you in advance. International visitors must register by October 24 to receive these materials in advance. Registrations received after November 7 will be processed at the increased fee and conference materials must be obtained at the McCormick Place Convention Center.

For more information about registering for RSNA 2014, visit RSNA.org/Annual_Meeting.aspx e-mail rsna@experient-inc.com, or call 1-800-650-7018.

Access Quantitative Imaging Tools, Resources



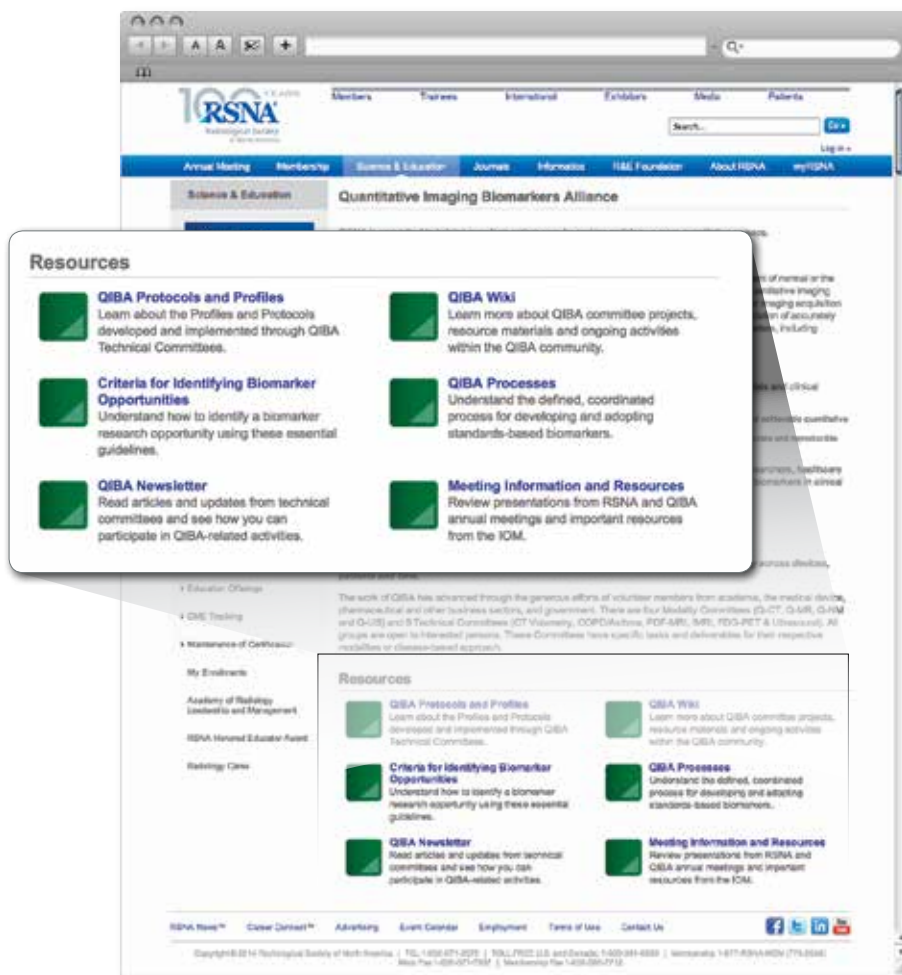
As this month's feature story (See Page 13) illustrates, quantitative imaging has enormous potential to advance clinical trials as a means of predicting and measuring response to therapy.

To that end, RSNA's Quantitative Imaging Biomarkers Alliance (QIBA)—accessible at RSNA.org/QIBA—brings researchers, healthcare professionals and industry members to the table to work on a common goal: to industrialize and disseminate quantitative imaging and the use of mature imaging biomarkers in clinical trials and clinical practice.

Located under the Science and Education tab, the QIBA webpage offers tools, information and resources dedicated to realizing the group's core mission: to improve the value and practicality of quantitative imaging biomarkers by reducing variability across devices, patients and time.

The site features:

- ▶ **QIBA Protocols and Profiles**—Learn about the Profiles and Protocols developed and implemented through QIBA Technical Committees.
- ▶ **QIBA Wiki**—Learn more about QIBA committee projects, resource materials and ongoing activities within the QIBA community.
- ▶ **Criteria for Identifying Biomarker Opportunities**—Understand how to identify a biomarker research opportunity using these essential guidelines.
- ▶ **QIBA Processes**—Understand the defined, coordinated process for developing and adopting standards-based biomarkers.
- ▶ **QIBA Newsletter**—Read articles and updates from technical committees and see how you can participate in QIBA-related activities.
- ▶ **Meeting Information and Resources**—Review presentations from RSNA and QIBA annual meetings.



COMING NEXT MONTH

Next month, *RSNA News* will feature a story on *Radiology* study showing a single concussion may cause lasting structural damage to the brain and report on concussion-related research presented at RSNA 2013.

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