

# RSNA 2013 TECHNICAL EXHIBITS COMMITTEE *EVALUATION*

**1. What level of standard do you feel this year's Technical Exhibition reflected?**

- High-Standard                       Mid-Range                       Sub-Standard

**2. What area(s) of the Technical Exhibition could use improvement?** *(Please circle all that apply)*

- |                             |   |                         |
|-----------------------------|---|-------------------------|
| a. Food quality & service   | d. Overall condition of McCormick Place | g. Restroom cleanliness |
| b. Hall security            | e. Exhibit floor layout                 | h. Hall lighting        |
| c. Staff helpful & friendly | f. Directional signage                  |                         |

**Overall evaluation of traffic flow in the Technical Exhibition area.**

**Please indicate which day(s) were spent evaluating the 2013 Technical Exhibition:** *(Please check all that apply)*

- Sunday                       Monday                       Tuesday                       Wednesday                       Thursday

**3. Did traffic patterns differ between Halls A & B?**

- More traffic in Hall A     More traffic in Hall B     Same for both                       NA

**4. Did traffic patterns differ depending on time of day?**

- More late morning traffic     More afternoon traffic     No noticeable difference

**5. How would you describe the traffic patterns within Halls A & B?**

|                                       | High w/<br>Congestion | High<br>Steady | High<br>Intermittent | Moderate | Low |
|---------------------------------------|-----------------------|----------------|----------------------|----------|-----|
| Traffic patterns pertaining to Hall A | 1                     | 2              | 3                    | 4        | 5   |
| Traffic patterns pertaining to Hall B | 1                     | 2              | 3                    | 4        | 5   |
|                                       |                       |                |                      |          |     |

**6. Did you yourself access the meeting on the RSNA Virtual website?**     Yes                       No

**7a. Did you have a chance to visit with any exhibitors?**                       Yes                       No

**7b. If Yes, were any concerns raised?** *(If so, please list below and from what company)*

Positive \_\_\_\_\_  
 Negative \_\_\_\_\_  
 General \_\_\_\_\_

**8. Were any of the RSNA Technical Exhibitor Rules & Regulations unclear?**                       Yes                       No  
*(If Yes, please specify):*

\_\_\_\_\_

**9. Were there any rules in which you disagree with or believe should be revised?**                       Yes                       No  
*(If Yes, please specify):*

\_\_\_\_\_

**10. Were there any other issues that should be addressed in the Rules & Regulations?**                       Yes                       No  
*(If Yes, please specify):*

\_\_\_\_\_

**11. Did you have any concerns regarding exhibitor booth activities?**

- Yes **(Please explain):** \_\_\_\_\_

No

12. Were you able to have lunch at the Bistro RSNA located in the rear of each hall? If so, how would you rate the food quality & service.

Excellent     Good     Fair     Poor

13. In your opinion, does the present Committee assignment provide adequate hall coverage?

Coverage is adequate     Need less coverage     Need more coverage

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14. Do you feel you received adequate information prior to the meeting?     Yes     No

15. Please rank your format preference from 1 to 4 for receiving *Technical Exhibit Committee* information:  
( 1 = Most Preferred to 4 = Least Preferred )

\_\_\_\_\_ Email                      \_\_\_\_\_ Online    \_\_\_\_\_ Mail                      \_\_\_\_\_ Phone

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17. How did you find RSNA staff in general?

Helpful & Courteous     Not Helpful or Courteous     Did not interact with RSNA staff

18. How did you find the Exhibitor Help Center personnel?

Helpful & Courteous     Not Helpful or Courteous     Did not interact with RSNA staff

Additional comments regarding RSNA staff:

\_\_\_\_\_

\_\_\_\_\_

19. In your opinion, what *User Friendliness* ideas should be considered for next year's Technical Exhibition?  
(Please list and briefly explain):

- a. \_\_\_\_\_
- b. \_\_\_\_\_

20. What is your overall evaluation of the RSNA Technical Exhibition?

\_\_\_\_\_

\_\_\_\_\_

**Thank you** for taking the time to complete this evaluation.  
Your remarks will be used to help improve the quality of the RSNA Technical Exhibition for 2014.

**See you back here next year to help us celebrate the RSNA Centennial!**

Name: \_\_\_\_\_

Please place your Evaluation Form in the Evaluation Drop Box located in the  
*Technical Exhibits Committee Lounge* in Halls A or B, or Email it to:  
[gpiotrowski@rsna.org](mailto:gpiotrowski@rsna.org)