RSNAº 2016

RADIOLOGICAL SOCIETY OF NORTH AMERICA 102nd Scientific Assembly and Annual Meeting November 27 - December 2 | McCormick Place, Chicago RSNA.org

RSNA 2016 Premium **Exhibitor Listing**

FEATURES		BASIC EXHIBITOR LISTING	PREMIUM EXHIBITOR LISTING	
1.	Contact Information	✓	✓	
2.	Company Description	V	~	
3.	Categories	V	~	
4.	Mobile App Listing	V	✓	
5.	Virtual Meeting Listing	V	~	
6.	Company Logo		~	
7.	Banner Image		~	
8.	Featured Products		12	
9.	Video Highlights		12	
10.	PDF Documents		12	
11.	Social Media Links		~	
12.	Email Form		~	
	PRICE	FREE	\$595	



Description of Features

- 1. **Contact Information**: Complete company contact information will be listed, including mailing address, phone, fax, toll-free number, web address and booth number.
- 2. Company Description: 150-word company profile.
- 3. Categories: Select all product or services that your company provides. Choose from over 500 RSNA products/services.
- 4. Mobile App Listing: Company profile and map of your location will be included in the RSNA 2016 Mobile App.
- 5. Virtual Meeting Listing: Company profile will be included in the RSNA 2016 Virtual Meeting.
- 6. Company Logo: Upload your company logo to be featured on exhibitor
- 7. Banner Image: Photo (such as booth design, headquarter building or new product) to be featured prominently.
- 8. Featured Products: Up to twelve company products/services can be featured in the section, including a product image, 25-word description and direct link to your website for each product.
- 9. Video Highlights: Up to twelve company videos can be promoted in this section where you can show current corporate and product videos, message from the president or film videos at your booth to show virtual attendees.

- 10. **PDF Documents**: Up to twelve PDF documents can be shared for attendees to download in this section where you can post product brochures, corporate brochures and white papers.
- 11. Social Media Links: Encourage attendees to follow you after the meeting by promoting your social media sites such as Facebook, LinkedIn, Twitter, YouTube. Vimeo and Flickr.
- 12. Email Form: Set up an email address where current and prospective customers can contact you with questions regarding your company, product

Premium Exhibitor Listings will be promoted on top of all exhibitor searches.

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Exhibitor Listing Order Form

1. Exhibitor Information:						
Company	Telephone					
Address	Booth Number (if available)					
City State/Provin	nce	ZIP/Postal Code		Country		
2. Contact Information						
Contact Information Title						
Telephone Email						
3. Exhibitor Lisiting and Payment Information:	4. Agreement:					
Premium Listing Total: \$595	I hereby authorize RSNA to upgrade my company's online exhibitor listing.					
Payment:	Printed Name of Company Representative					
☐ Bank Wire	x					
Companies may wire payment to: JP Morgan Chase Bank, NA ABA Transit Number: 071000013 10 South Dearborn St. Swift Code: CHASUS33 Chicago, IL 60603 USA Account Number: 4184254		Authorized Signature Date				
Any fees associated with the wire transfer are the responsibility company (approximately \$20 per wire transfer)	6. Submission Return your signed form to: RSNA Technical Exhibits					
□ Check	820 Jorie Blvd.					
By sending your check to us, you authorize RSNA to convert th Electronic Funds Transfer. Please be aware that your account r soon as the same day we receive your payment.	Oak Brook, IL 60523-2251 Fax: 1-630-571-2198					
☐ Credit Card ☐ Visa ☐ Master Card ☐ American E☐ Diners Club ☐ Discover	Express					
Card Number	Exp. Date					
Name as it Appears on Card	For Office Use Only					
name as it appears on eara						
X Authorized Signature		CO #	Amount Received	Payment Type	Date Received	