

RSNA 2014 Premium Exhibitor Listing

FEATURES		BASIC EXHIBITOR LISTING	PREMIUM EXHIBITOR LISTING
1.	Contact Information	✓	✓
2.	Company Description	✓	✓
3.	Categories	✓	✓
4.	Mobile Listing	✓	✓
5.	Virtual Meeting Listing	✓	✓
6.	Company Logo		✓
7.	Banner Image		✓
8.	Featured Products		12
9.	Video Highlights		12
10.	PDF Documents		12
11.	Social Media Links		✓
12.	Email Form		✓
PRICE		FREE	\$595



Description of Features

- Contact Information:** Complete company contact information will be listed, including mailing address, phone, fax, toll-free number, and web address.
- Booth Number:** As assigned to your company at RSNA 2014, enabling visitors to find your booth.
- Company Description:** 150-word company profile.
- Categories:** Select all product or services that your company provides. Choose from over 500 RSNA products/services.
- Virtual Meeting Listing:** Company profile will be included in the RSNA 2014 Virtual Meeting.
- Company Logo:** Upload your company logo to be featured on exhibitor listing page.
- Banner Image:** Photo (such as booth design, headquarter building or new product) to be featured prominently.
- Featured Products:** Up to twelve company products/services can be featured in the section, including a product image, 25-word description and direct link to your website for each product.
- Video Highlights:** Up to twelve company videos can be promoted in this section where you can show current corporate and product videos, message from the president or film videos at your booth to show virtual attendees.
- PDF Documents:** Up to twelve PDF documents can be shared for attendees to download in this section where you can post product brochures, corporate brochures and white papers.
- Social Media Links:** Encourage attendees to follow you after the meeting by promoting your social media sites such as Facebook, LinkedIn, Twitter, YouTube, Vimeo and Flickr.
- Email Form:** Set up an email address where current and prospective customers can contact you with questions regarding your company, product or service.

Exhibitor Listing Order Form

1. Exhibitor Information:

Company		Telephone	
Address		Booth Number (if available)	
City	State/Province	ZIP/Postal Code	Country

2. Contact Information

Contact Information	Title
Telephone	Email

3. Exhibitor Listing and Payment Information:

Premium Listing Total: **\$595**

Payment:

Bank Wire

Companies may wire payment to:

JP Morgan Chase Bank, NA ABA Transit Number: 071000013
10 South Dearborn St. Swift Code: CHASUS33
Chicago, IL 60603 USA Account Number: 4184254

Any fees associated with the wire transfer are the responsibility of the exhibiting company (approximately \$20 per wire transfer)

Check

By sending your check to us, you authorize RSNA to convert the check into an Electronic Funds Transfer. Please be aware that your account may be debited as soon as the same day we receive your payment.

Credit Card Visa Master Card American Express
 Diners Club Discover

Card Number _____ Exp. Date _____

Name as it Appears on Card _____

Authorized Signature

4. Agreement:

I hereby authorize RSNA to upgrade my company's online exhibitor listing.

Printed Name of Company Representative

Authorized Signature Date

6. Submission

Return your signed form to:

RSNA Technical Exhibits
820 Jorie Blvd.
Oak Brook, IL 60523-2251
Fax: 1-630-571-2198

For Office Use Only

CO #	Amount Received	Payment Type	Date Received