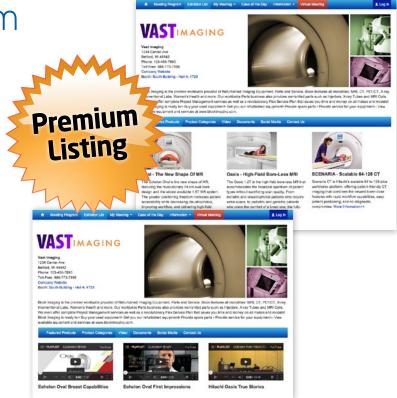


RSNA 2014 Premium **Exhibitor Listing**

FEATURES		BASIC EXHIBITOR LISTING	PREMIUM EXHIBITOR LISTING	
1.	Contact Information	✓	~	
2.	Company Description	✓	✓	
3.	Categories	✓	✓	
4.	Mobile Listing	✓	~	
5.	Virtual Meeting Listing	✓	✓	
6.	Company Logo		✓	
7.	Banner Image		✓	
8.	Featured Products		12	
9.	Video Highlights		12	
10.	PDF Documents		12	
11.	Social Media Links		~	
12.	Email Form		~	
	PRICE	FREE	\$595	



Description of Features

- 1. Contact Information: Complete company contact information will be listed, including mailing address, phone, fax, toll-free number, and web address.
- 2. Booth Number: As assigned to your company at RSNA 2014, enabling visitors to find your booth.
- 3. Company Description: 150-word company profile.
- 4. Categories: Select all product or services that your company provides. Choose from over 500 RSNA products/services.
- Virtual Meeting Listing: Company profile will be included in the RSNA 2014 Virtual Meeting.
- 6. Company Logo: Upload your company logo to be featured on exhibitor listing page.
- 7. Banner Image: Photo (such as booth design, headquarter building or new product) to be featured prominently.
- 8. Featured Products: Up to twelve company products/services can be featured in the section, including a product image, 25-word description and direct link to your website for each product.
- 9. Video Highlights: Up to twelve company videos can be promoted in this section where you can show current corporate and product videos, message from the president or film videos at your booth to show virtual attendees.

- 10. PDF Documents: Up to twelve PDF documents can be shared for attendees to download in this section where you can post product brochures, corporate brochures and white papers.
- 11. Social Media Links: Encourage attendees to follow you after the meeting by promoting your social media sites such as Facebook, LinkedIn, Twitter, YouTube, Vimeo and Flickr.
- 12. Email Form: Set up an email address where current and prospective customers can contact you with questions regarding your company, product



Exhibitor Listing Order Form

1. Exhibitor Information:						
Company	Telephone					
Address	Booth Number (if available)					
City	State/Province	ZIP/Postal Code		Country		
2. Contact Information						
Contact Information	Title					
Telephone	Email					
3. Exhibitor Lisiting and Payment Inf	4. Agreement:					
Premium Listing Total: \$595	I hereby authorize RSNA to upgrade my company's online exhibitor listing.					
Payment:	Printed Name of Company Representative					
☐ Bank Wire	V					
10 South Dearborn St. S	BA Transit Number: 071000013 wift Code: CHASUS33 ccount Number: 4184254	X Authorized Signature		Date		
Any fees associated with the wire transfer ar company (approximately \$20 per wire transf Check By sending your check to us, you authorize F Electronic Funds Transfer. Please be aware	6. Submission Return your signed form to: RSNA Technical Exhibits 820 Jorie Blvd. Oak Brook, IL 60523-2251 Fax: 1-630-571-2198					
soon as the same day we receive your paym	ent.					
☐ Credit Card ☐ Visa ☐ Master Ca☐ ☐ Diners Club ☐ Dis	rd					
Card Number	Exp. Date					
Name as it Appears on Card		For Office Use Only				
X						
Authorized Signature		CO #	Amount Received	Payment Type	Date Received	