

RSNA Mobile Connect

Technology Presentations

Today's technology functionality is becoming more essential with the rapidly growing population of mobile users worldwide. RSNA's Mobile Connect booth is an excellent opportunity to demonstrate the mobile apps and technology you've developed. At Mobile Connect, located in the RSNA Services area, technology experts will be on hand in a casual, open environment to help physicians get the most out of their mobile device. In addition to a platform for one-on-one assistance for mobile device users, we'll offer a presentation area highlighting a diversity of mobile topics.

NEW FOR 2013:

Monday, December 2 and Wednesday, December 4

have been designated Technology Days within RSNA Mobile Connect. On a first-come, first-served basis, exhibitors can sign up to conduct 20-minute educational presentations on their mobile applications.



Mobile App Presentation Dates and Times

Exhibitor presentations will be available Monday, December 2 and Wednesday, December 4.

- Presentations are limited to 20-minutes in length with 10-minutes for Q&A.
- Time slots are available on a first-come, first-served basis between 9:00 a.m. – 4:00 p.m. Visit rsna.org/Beyond_Exhibiting.aspx for availability.
- Presentations are not ticketed.

Mobile App Presentation Guidelines

1. Presentations should be Mobile Applications focused on educating attendees of the benefits and usefulness of their app to a Radiologist.
2. Presenters should be one or more internal staff of the Mobile App Participant Company.
3. Presentations cannot offer CME credit to those in attendance.

Mobile Connect Location and Configuration

1. The RSNA Mobile Connect will be located in the RSNA Services Area (Lakeside Ballroom).
2. The area will have seating and accommodate up to (15) people.
3. Audiovisual setup includes 50" plasma, podium, lavalier microphone and VGA cable.

Promotion by RSNA

RSNA will promote the Mobile Connect Presentations through:

1. RSNA Annual Meeting website
2. Onsite signage
3. Annual Meeting Print Publications
4. Electronic Communications

Promotion by Exhibitor

1. Participants may distribute materials during the Participant's time slot.
2. All proposed giveaways for the Mobile Connect presentations must be reviewed and approved by RSNA through its RSNA Giveaway Request Form on or before October 25.

Deadline

RSNA Mobile Connect Presentations deadline is Wednesday, September 18. After this date, inclusion in publications is not guaranteed. Order forms may be considered after this date if time slots remain available. However, promotion may be limited.

All presentations conducted within RSNA Mobile Connect are free to registered RSNA 2013 exhibitors.

Questions

If you have any questions regarding the RSNA Mobile Connect opportunity at RSNA 2013, please contact John Jaworski at 1-630-571-7855 or jjaworski@rsna.org.

RSNA Mobile Connect — Exhibitor Call for Presentations

I. Contact Information (Please print or type)

COMPANY		BOOTH NUMBER	
OFFICIAL CONTACT		TITLE	
ADDRESS			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
TELEPHONE	FAX	EMAIL ADDRESS	
ONSITE CONTACT	TELEPHONE (MOBILE)	EMAIL ADDRESS	

II. Session Information

SESSION TITLE	
SPEAKER	TITLE
SPEAKER	TITLE
NAME OF APP	COST OF APP
DESCRIPTION (50 WORDS)	

III. Preferred Day (Select one) MONDAY WEDNESDAY

IV. Preferred Time Slot (Select all that apply) 9:00 AM 10:30 AM 12:00 PM 1:30 PM 3:00 PM

Visit website for availability
rsna.org/Beyond_Exhibiting.aspx

9:45 AM 11:15 AM 12:45 PM 2:15 PM 3:45 PM

V. Agreement

I have read, understand and agree to the RSNA Mobile Connect Terms and Conditions.

**Deadline:
September 18, 2013**

Print Name _____
X _____
Signature Required _____ Date _____

Return your signed order form to:

John Jaworski
RSNA Technical Exhibits
820 Jorie Blvd, Oak Brook, IL 60523-2251
Fax: 1-630-590-7720
Email: jjaworski@rsna.org

For RSNA Use Only – Please do not write in this area	
_____/_____/_____ Date Received	
Assignment: _____ Date Time	
Approved by RSNA:	
_____ Signature of RSNA Contact	_____ Date

RSNA Mobile Connect Terms and Conditions

It is the exhibiting company's responsibility to distribute copies of this information to the appropriate company personnel and/or any agents, representatives or contractors involved in planning activities at the RSNA annual meeting. The exhibiting company is responsible for the actions of their employees and/or agents and they will be expected to follow all rules and guidelines outlined.

I. Order Form

The order form must be signed by an authorized representative of your company and completed form which includes requested time slot, presentation description and list of presenters. Any additions, deletions or addenda to the original order form must be made in writing and delivered to RSNA via certified registered delivery. No change will be considered without an official written request. INCOMPLETE FORMS WILL NOT BE ACCEPTED.

II. Eligibility

Exhibitors with approved contracts for RSNA 2013 and in good standing with RSNA are eligible to secure a Mobile Connect time slot. Cancellation of technical exhibit space results in the immediate release of any assigned Mobile Connect time slot.

III. Representatives

The application signatory or his/her designee shall be the official representative of the exhibitor and will certify representatives and act on behalf of the exhibitors in all negotiations. Notification of violations of rules and regulations, which may result in immediate or future penalties to the exhibitor, shall also be made in writing to the chief executive officer. Exhibitors who choose to use a third-party organizer must submit a letter on company letterhead naming the third party as being authorized to handle planning responsibilities on the exhibitor's behalf. No direct requests from third-party organizers will be considered.

IV. Insurance & Liability

The exhibitor shall protect, indemnify, hold harmless and defend RSNA, its officers, directors, agents and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorneys' fees and costs of litigation, provided the foregoing shall not apply to injury, loss or damage caused by or resulting from negligence of RSNA, its officers, directors, agents or employees.

V. Violations and Penalties

Mobile Connect presentations found to be in violation of these guidelines shall be immediately discontinued. This agreement is in addition to the contract for exhibit space. All terms, conditions, rules and regulations contained therein remain in full force. The exhibitor waives any rights to claims of damages arising out of enforcement of these guidelines.

VI. Amendments

All matters and questions not covered by the above guidelines are subject to the discretion of RSNA. These RSNA guidelines may be amended at any time by RSNA and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these guidelines, written notice will be given by RSNA to such parties.